



ADDING THE MOVE METER AND CB ESTIMATE WIDGETS TO YOUR WEBSITE

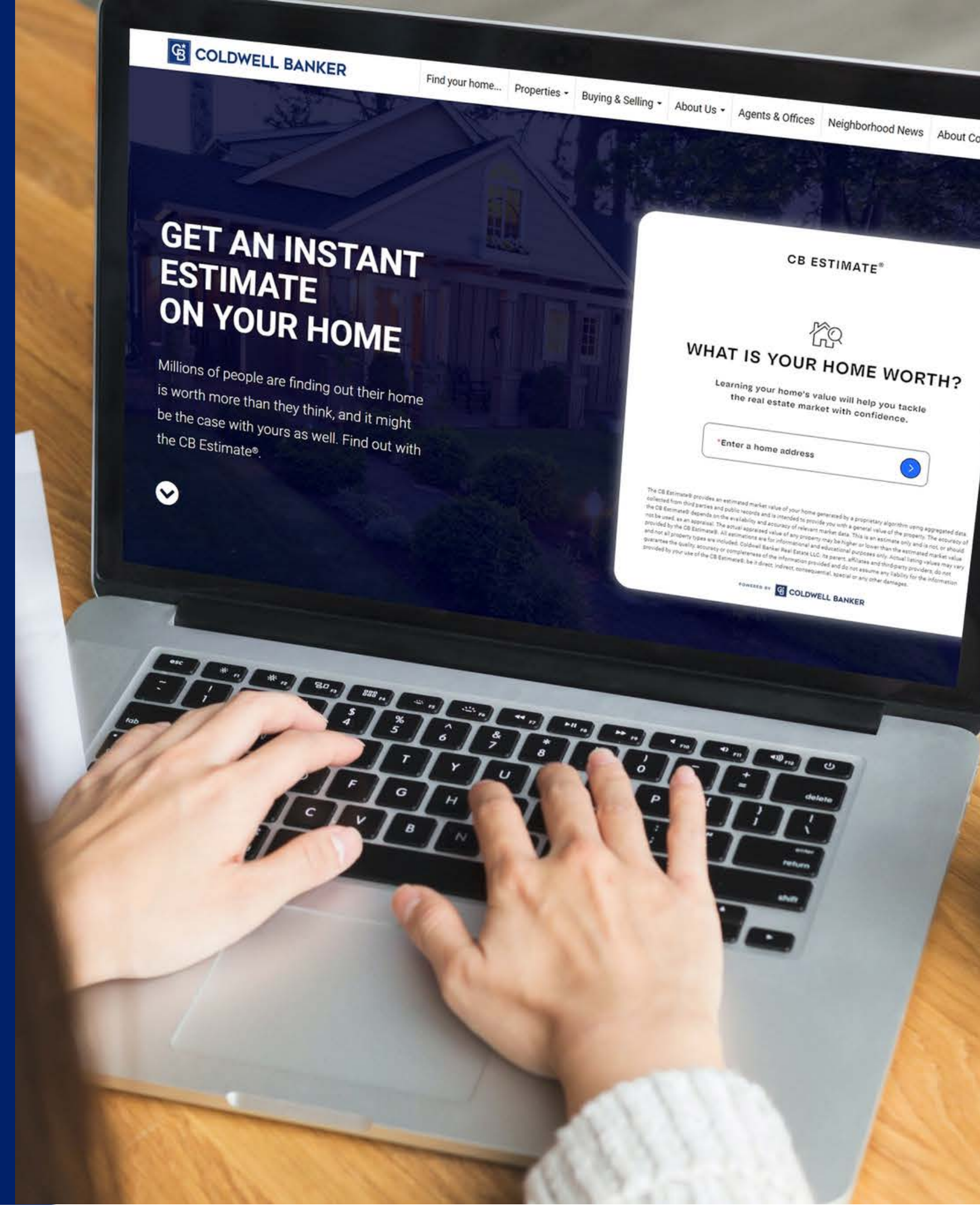


ADDING THE MOVE METER AND CB ESTIMATE WIDGETS TO YOUR WEBSITE

Coldwell Banker Move Meter and CB Estimate widgets are now available to place within your own website! Choose any of the following options to showcase them on your site:

- Customizable webpage templates are available on MoxiWebsites.
- Static modules can be found in the MoxiWebsites Module Library and added to an existing MoxiWebsites webpage, which can then be linked to your Move Meter or CB Estimate webpage.
- You or a web developer can use embed codes to place these widgets on an existing MoxiWebsites webpage or a non-Moxi website.

This document features instructions you or your web developer can follow for each of these options.



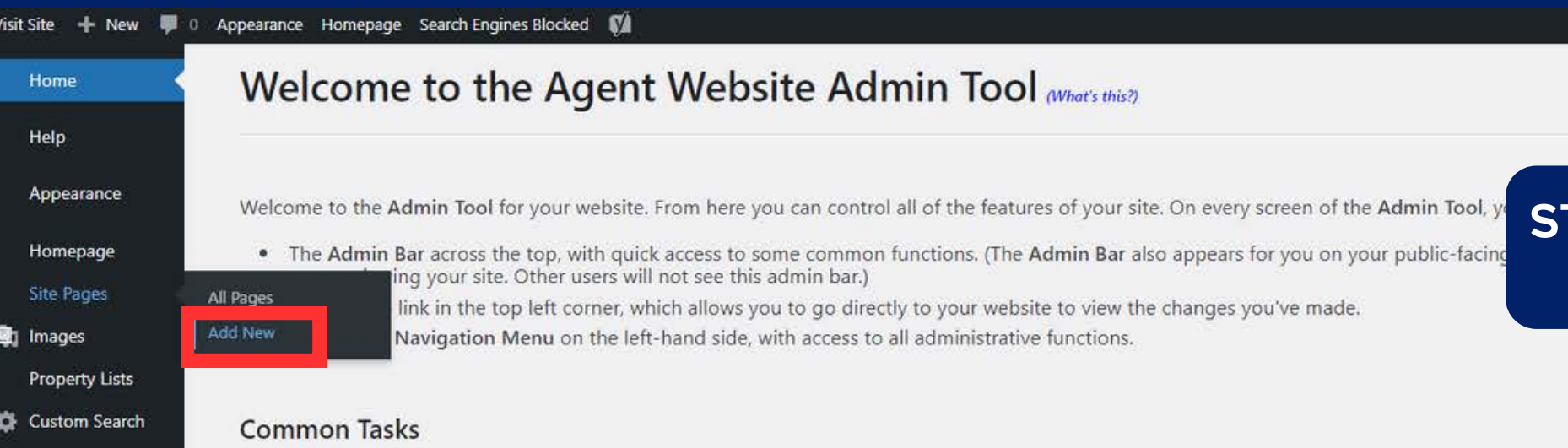


OPTION 1:

ADDING WIDGETS TO YOUR MOXIWEBSITE USING WEBPAGE TEMPLATES

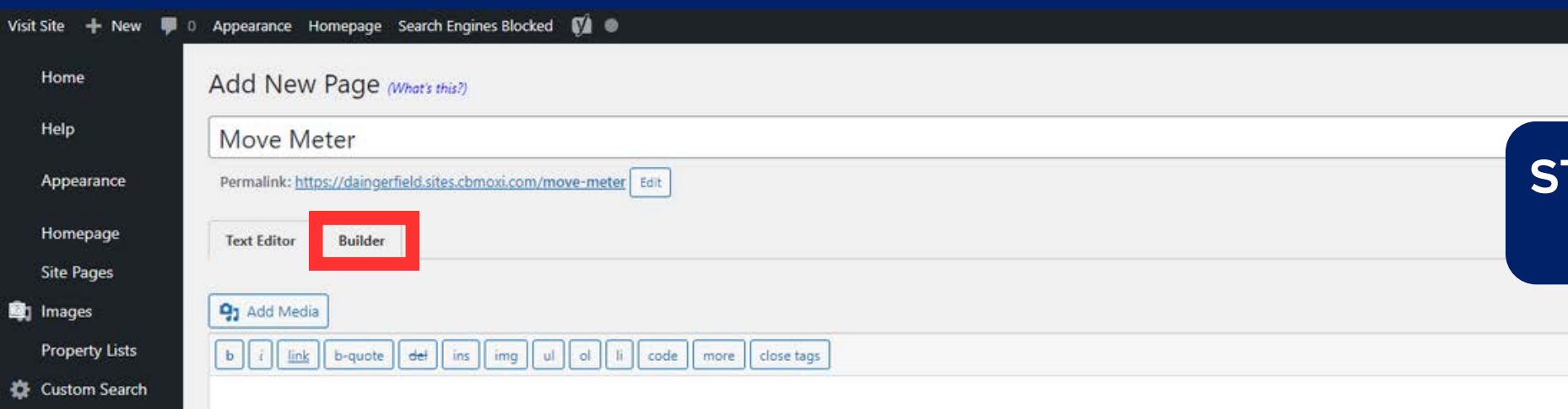


ADDING WEBPAGE TEMPLATES TO YOUR MOXIWEBSITE



STEP 1

From the MoxiWebsites Admin Tool, select the “Site Page > Add New” tab in the left navigation menu.

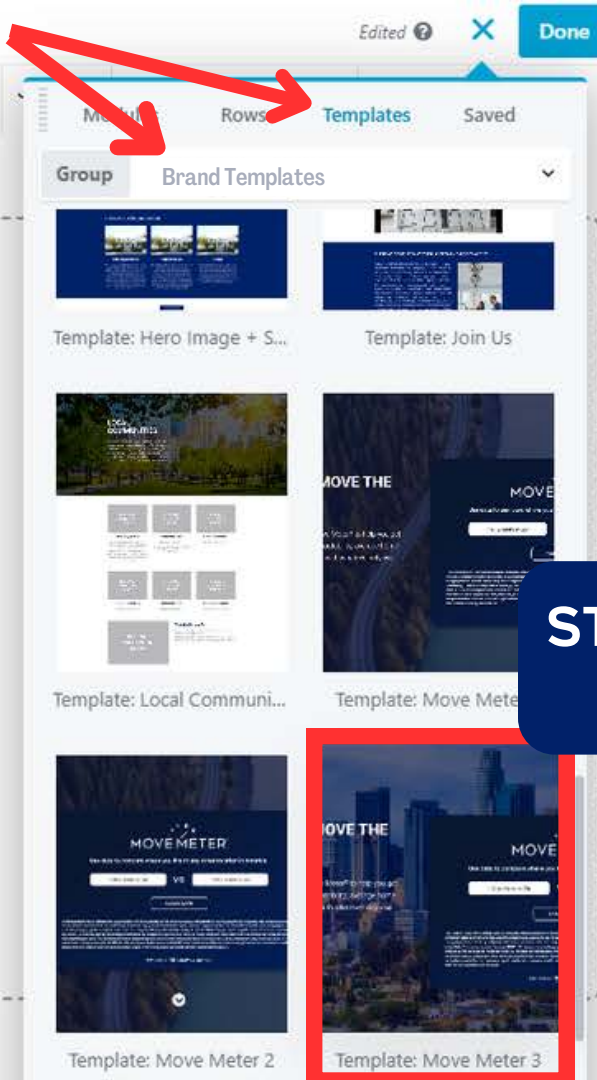


STEP 2

Select "Custom Page" from the dropdown menu, then click on the "Builder" tab to customize your webpage. You can also customize your webpage name and URL on this screen.

ADDING WEBPAGE TEMPLATES TO YOUR MOXIWEBSITE

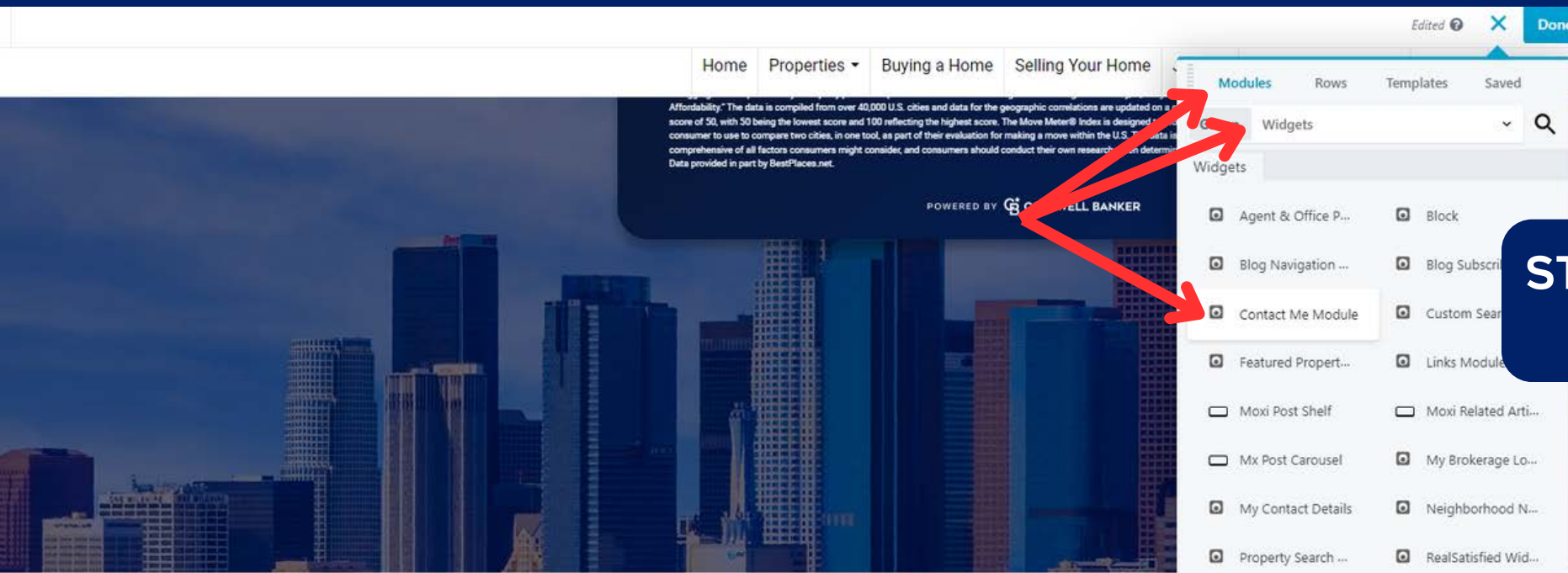
DROP A ROW LAYOUT OR MODULE TO GET STARTED!



STEP 3

From the Builder tool, click the plus (+) icon on the top right of the screen, and then select "Templates > Brand Templates." Browse the collection of page templates and select the Move Meter or CB Estimate page template you prefer.

IMPORTANT: When you first select a template, the Move Meter/CB Estimate widget be present but invisible on the editing screen. It will appear once you refresh or publish the page.



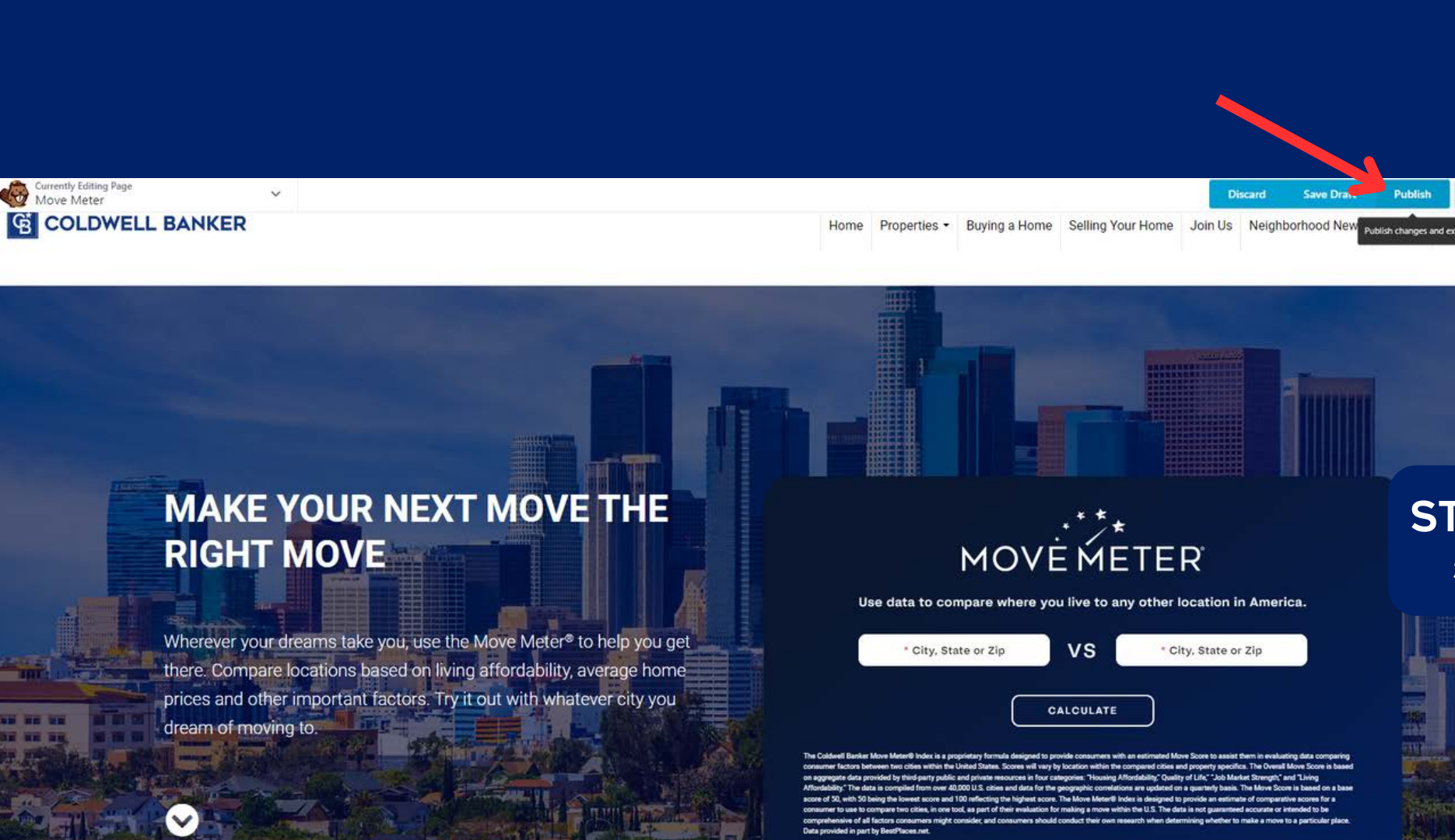
STEP 4

Don't forget to add a contact form! Click on the plus icon again, and then select "Module > Widgets > Contact Me Module." Drag and drop this module into your webpage where the pink placeholder copy is located. Be sure to delete the pink placeholder copy before publishing your page.

Contact me to take the first steps towards making your dreams a reality.

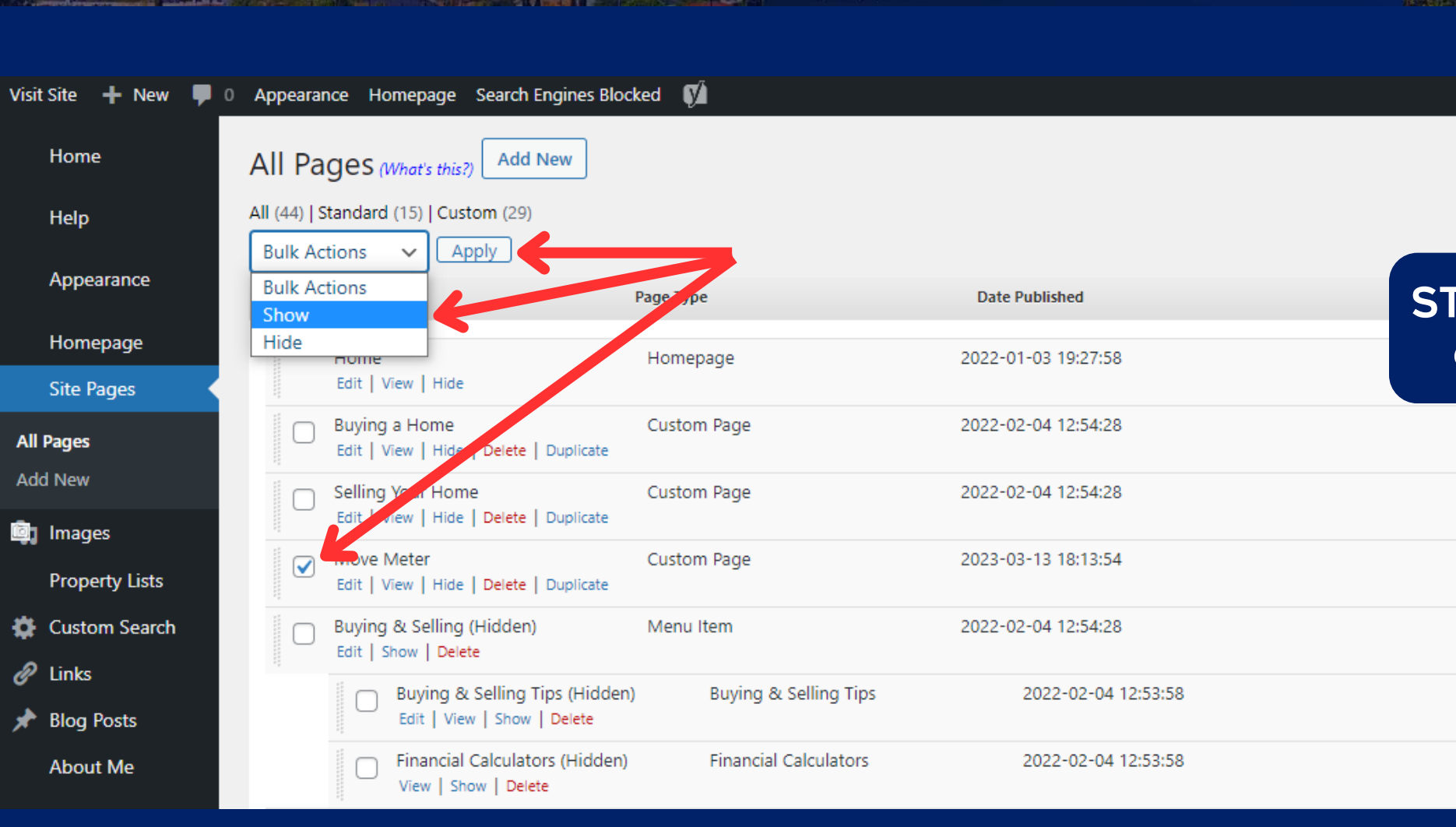
[Insert Contact Form Here]

ADDING WEBPAGE TEMPLATES TO YOUR MOXIWEBSITE



STEP 5

Your webpage is now ready to be published! Click the blue "Done" button in the top-right corner and then click "Publish."

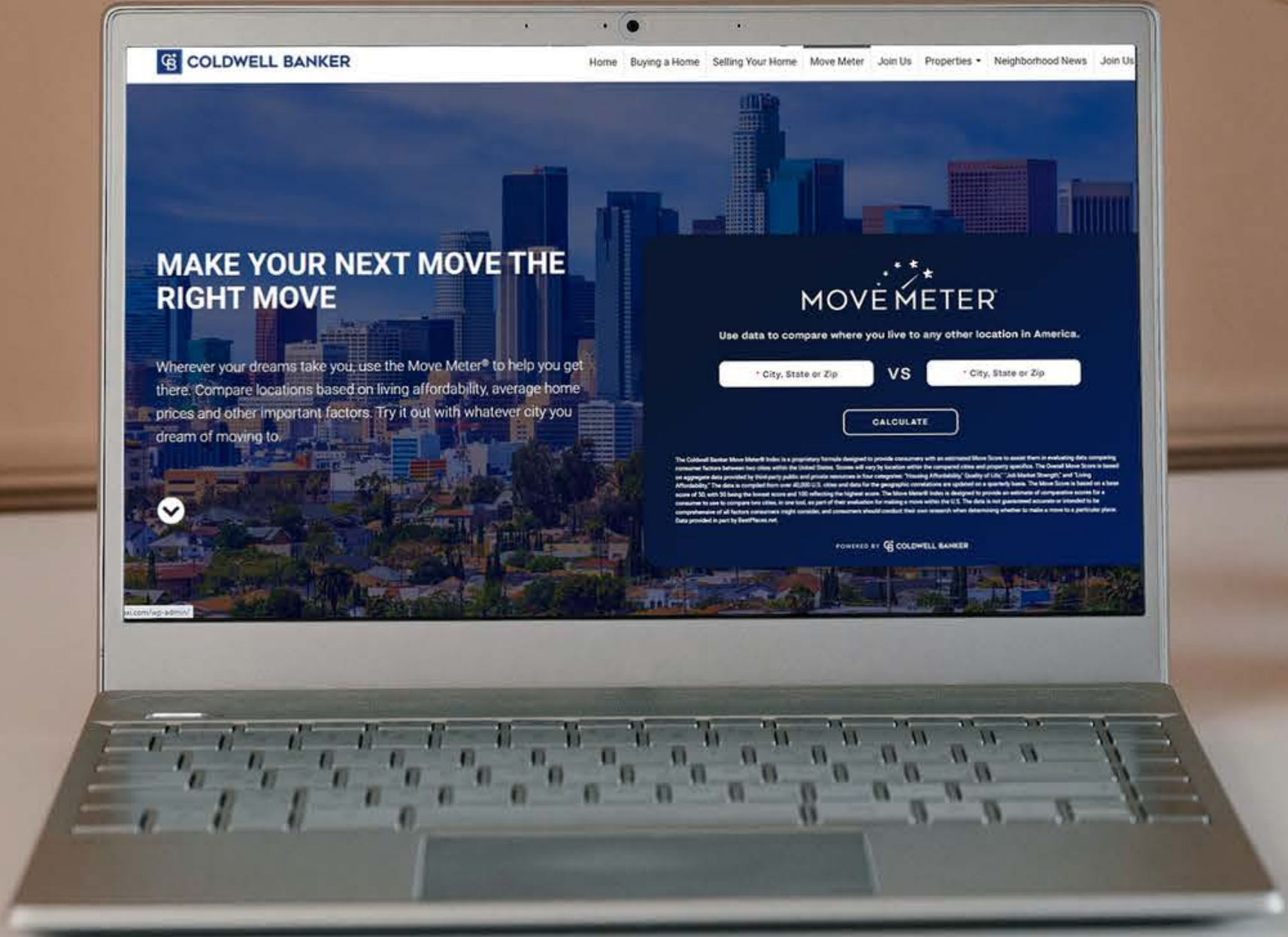


STEP 6

Your new page will now appear on the Site Admin page list. Place it in the order you would like it to appear among your website tabs, click the checkbox next to the page, and then select "Show" from the dropdown menu. Click the "Apply" button.

Click the blue "Publish" button on the bottom-right corner of the page to make your new page live on your site!

Your Move Meter/CB Estimate webpage
is now live on your MoxiWebsite!





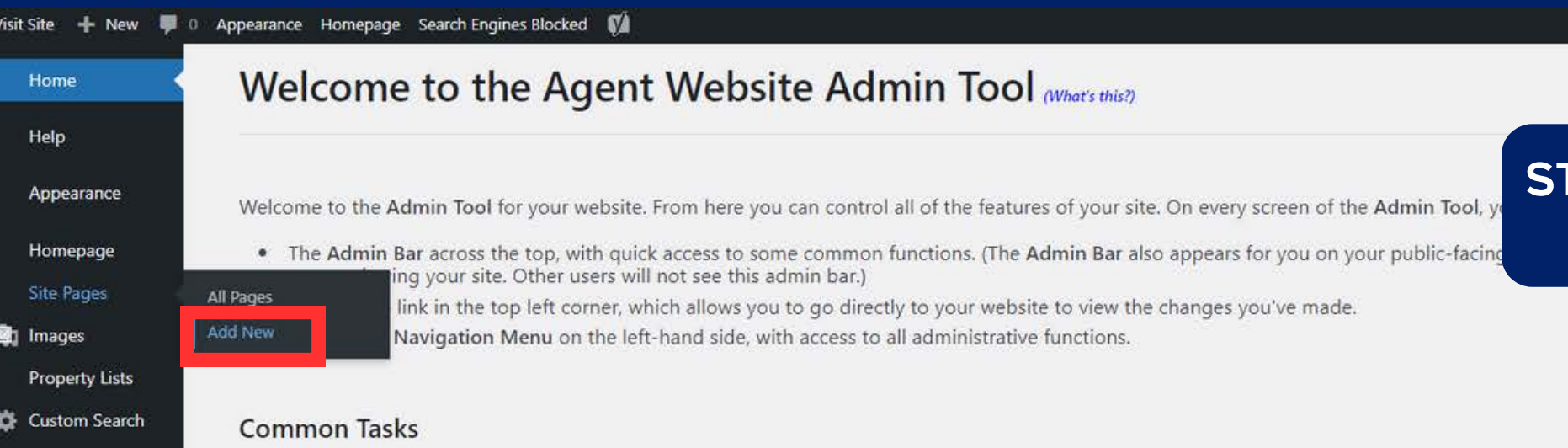
OPTION 2:

ADDING WIDGETS TO YOUR MOXIWEBSITE USING STATIC MODULES

IMPORTANT: This option allows you to insert a static Move Meter / CB Estimate image within an existing page of your MoxiWebsite and link it to the corresponding widget page on your site. You must add the widget webpage to your site before beginning this process (see page 3 for instructions).

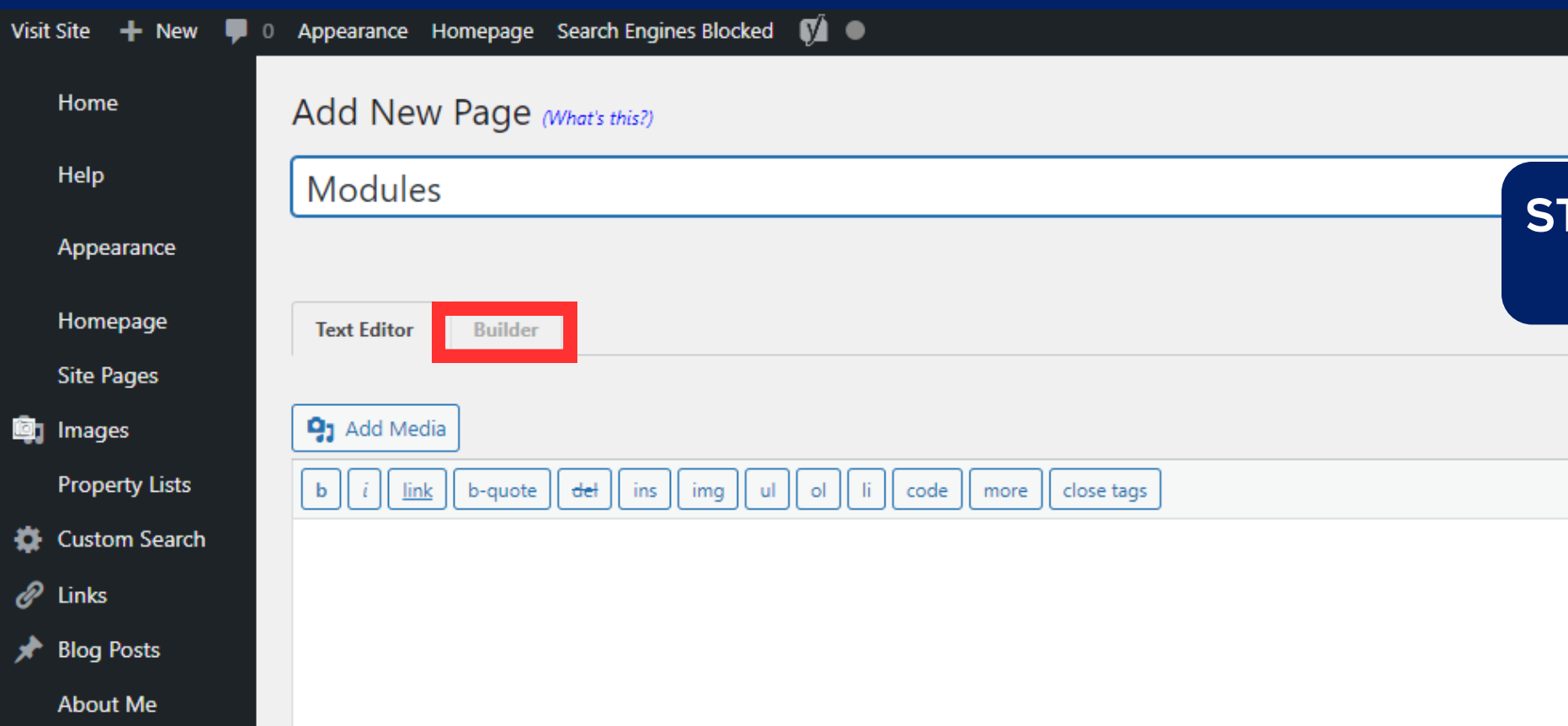


ADDING MODULES TO YOUR MOXIWEBSITE



STEP 1

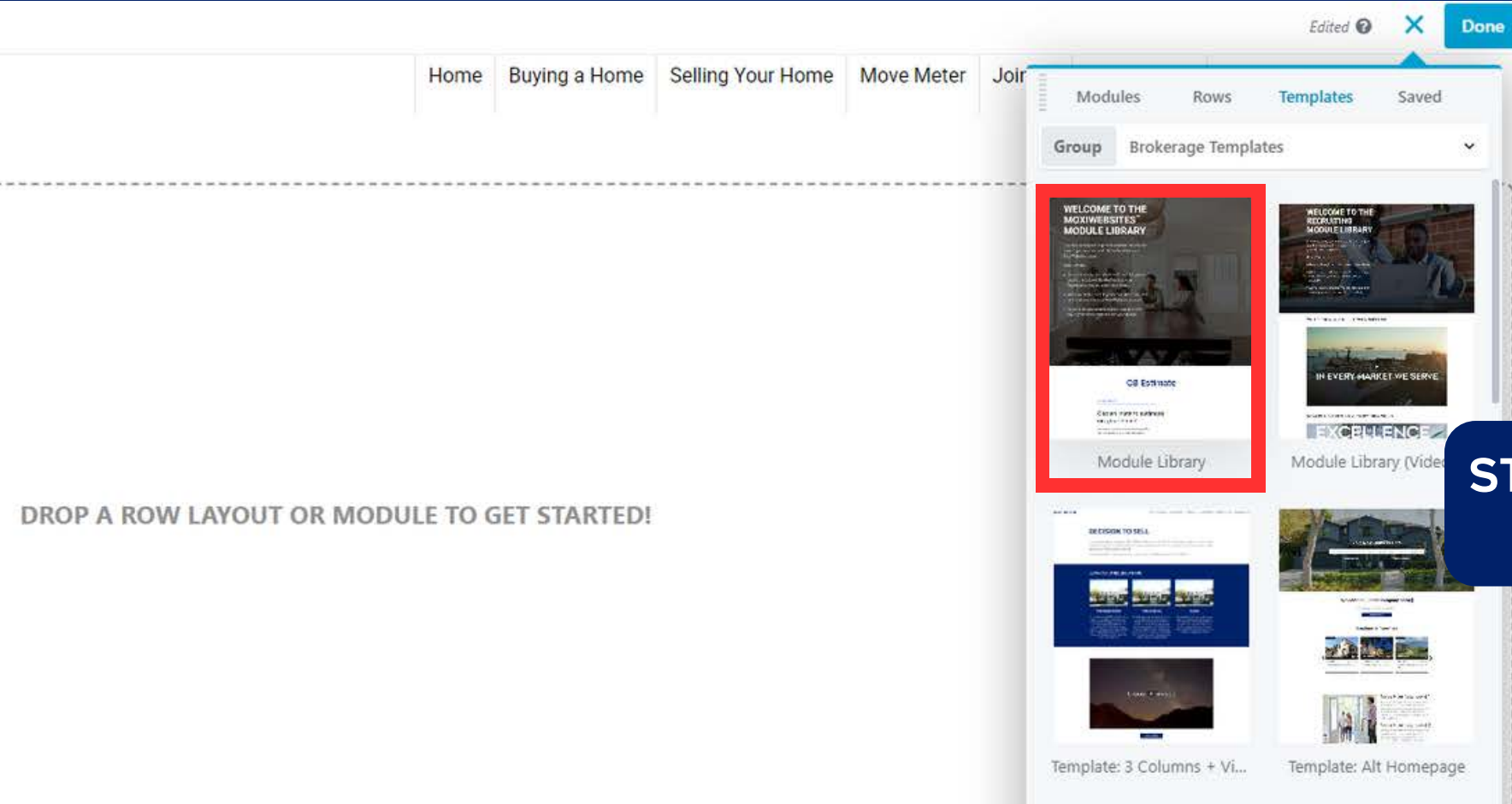
From the MoxiWebsites Admin tool, select the “Site Page > Add New” tab in the left navigation menu (see image on left).



STEP 2

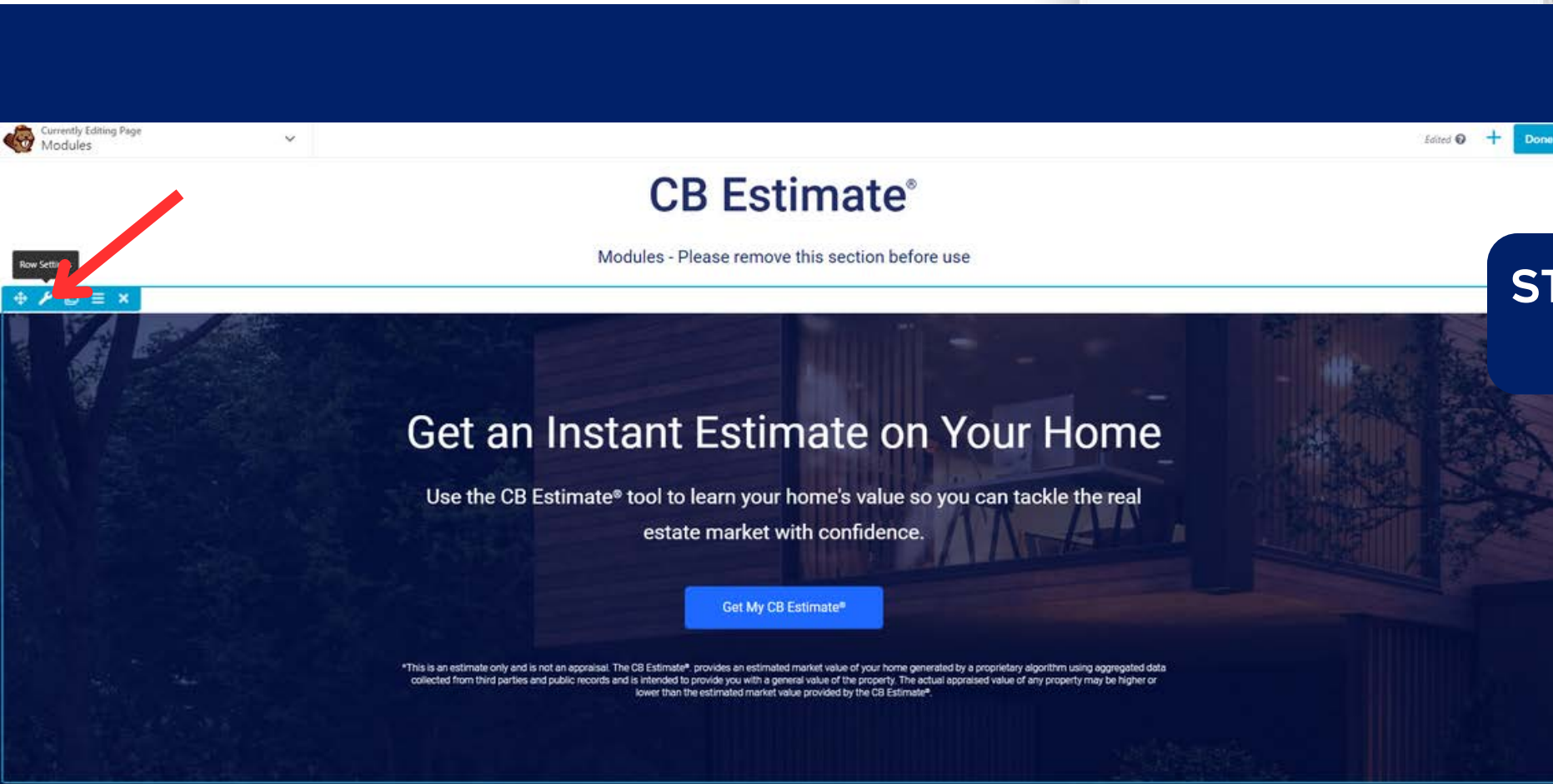
Select "Custom Page" from the dropdown menu, then click on the "Builder" tab.

ADDING MODULES TO YOUR MOXIWEBSITE



STEP 3

From the Builder tool, click the plus (+) icon on the top right, then select "Templates > Brokerage Templates" and click on the template named "Module Library."

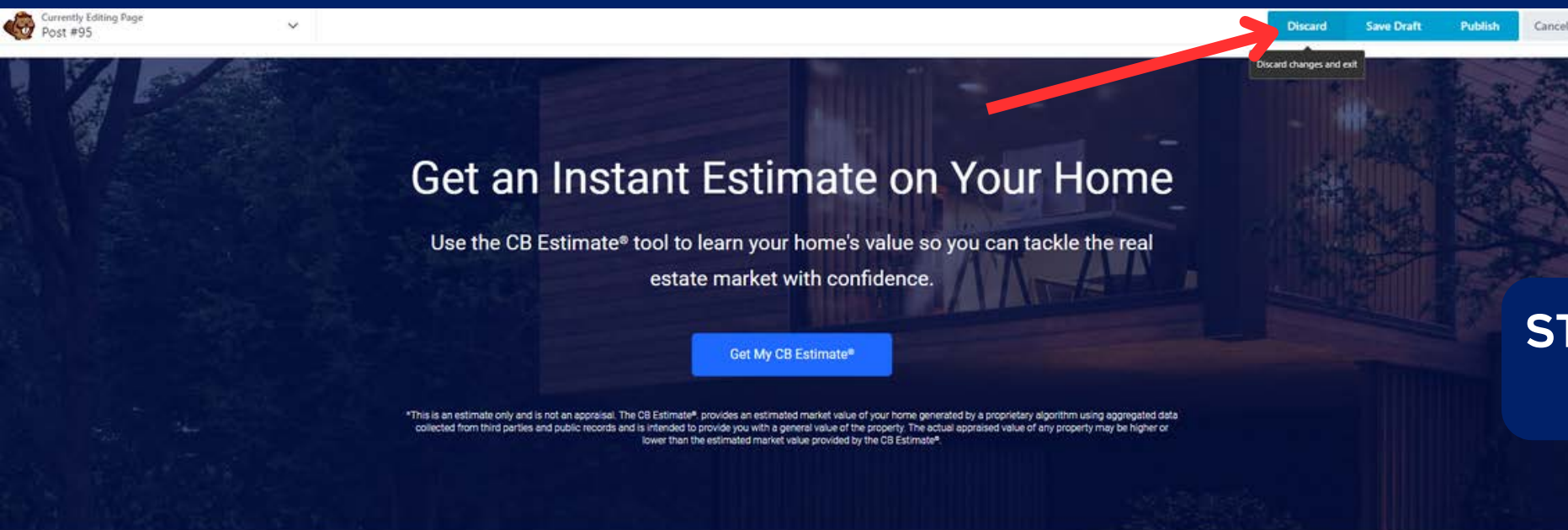


STEP 4

Scroll down to the "Seller Modules" section of the Module Library, where you will find three Move Meter and three CB Estimate module designs to choose from. When you find a module you like, hover over it and click the wrench icon. Then click "Save As," name your module, and click "Save."

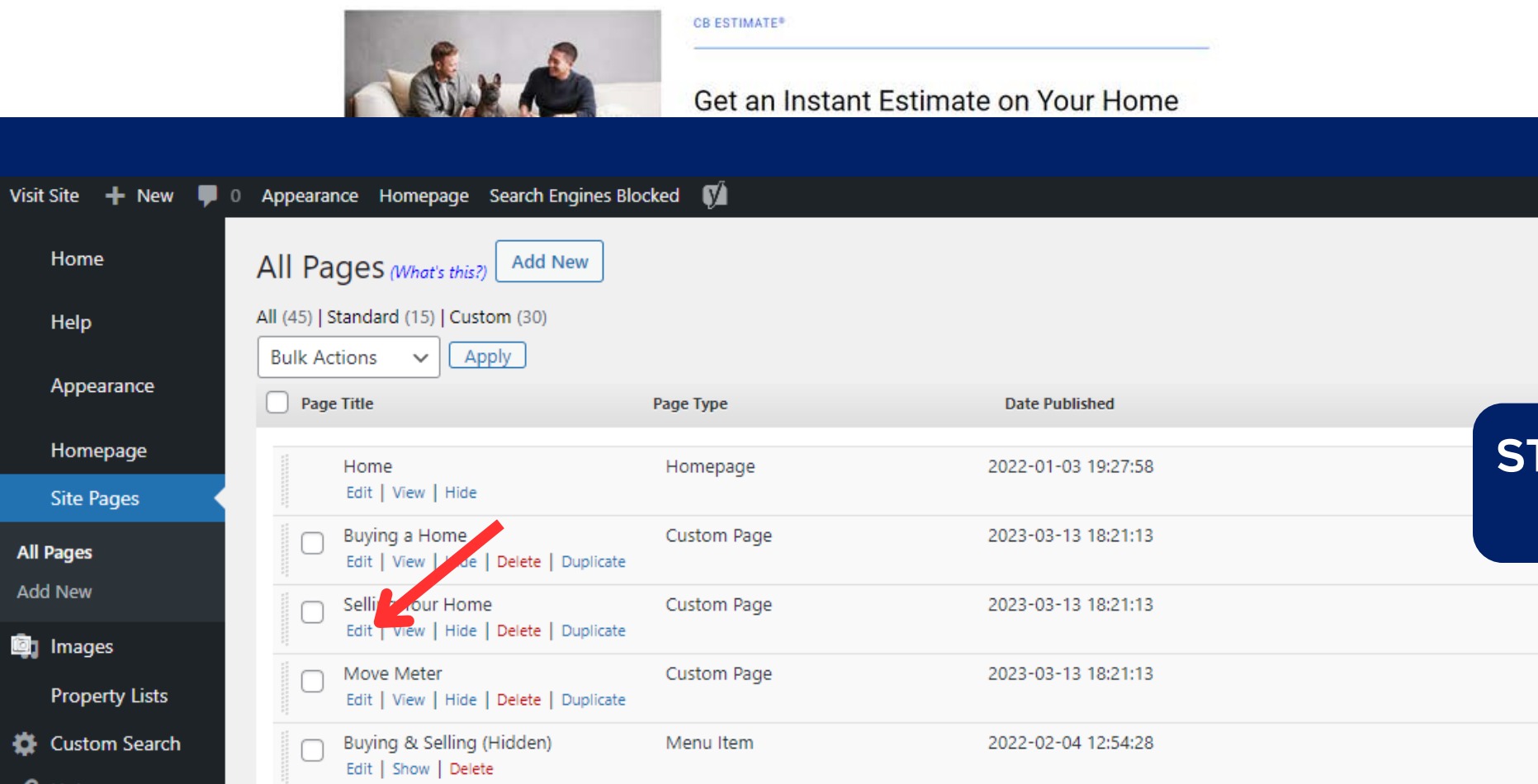
*This is an estimate only and is not an appraisal. The CB Estimate® provides an estimated market value of your home generated by a proprietary algorithm using aggregated data collected from third parties and public records and is intended to provide you with a general value of the property. The actual appraised value of any property may be higher or lower than the estimated market value provided by the CB Estimate®.

ADDING MODULES TO YOUR MOXIWEBSITE



STEP 5

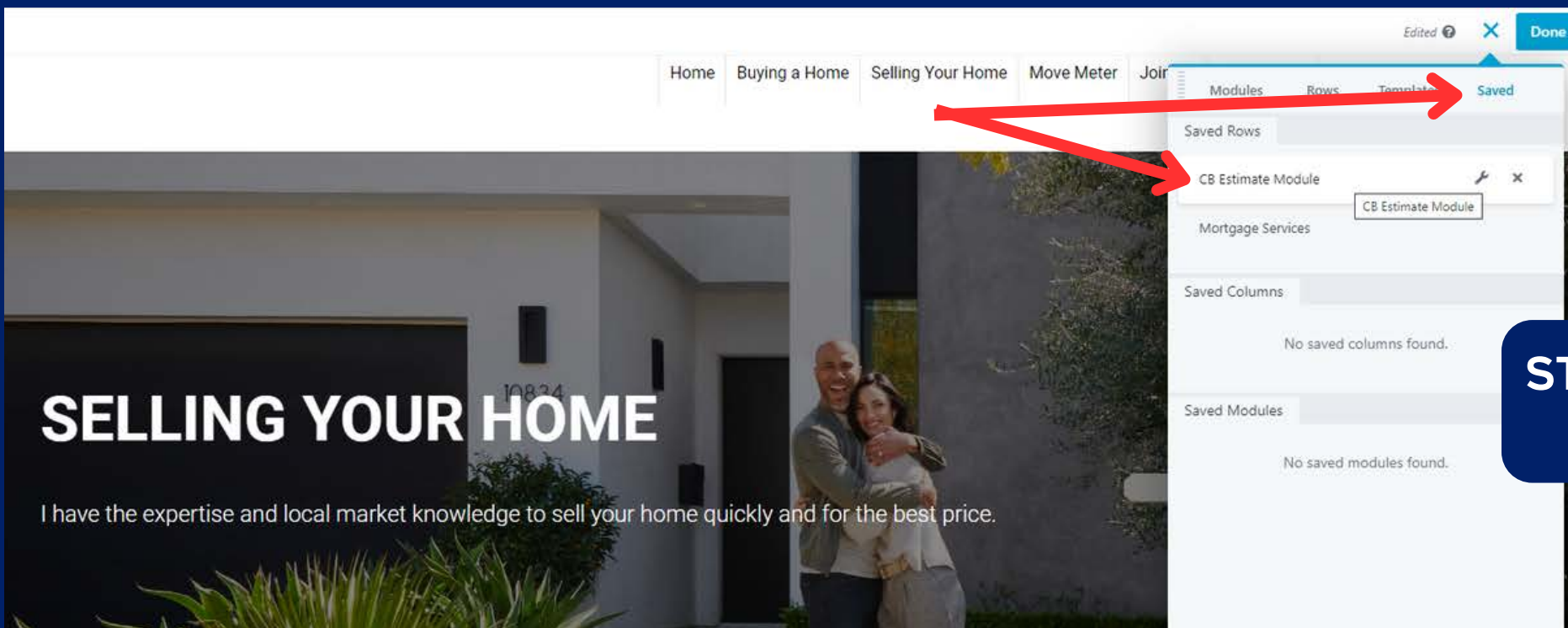
Back out of the Module Library by clicking “Done > Discard,” then go back to your MoxiWebsites Admin tool and select the “Site Pages” tab in the left navigation.



STEP 6

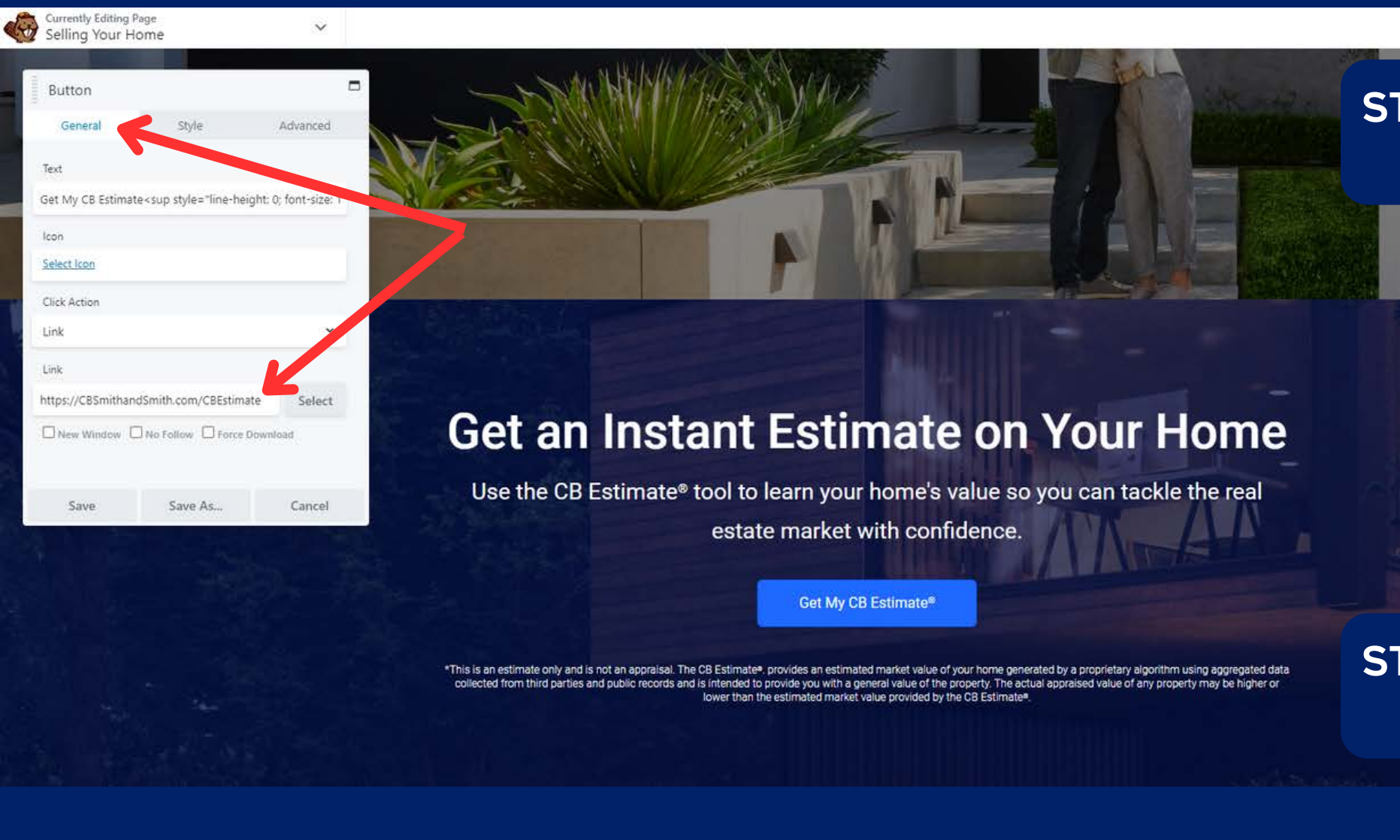
Click “Edit” on the page you want to add the module to, and then launch the Builder tool for that page.

ADDING MODULES TO YOUR MOXIWEBSITE



STEP 7

Once again, click the plus (+) icon, and now you'll see your saved module under the right-most tab. Drag and drop the module into its desired location within your webpage.



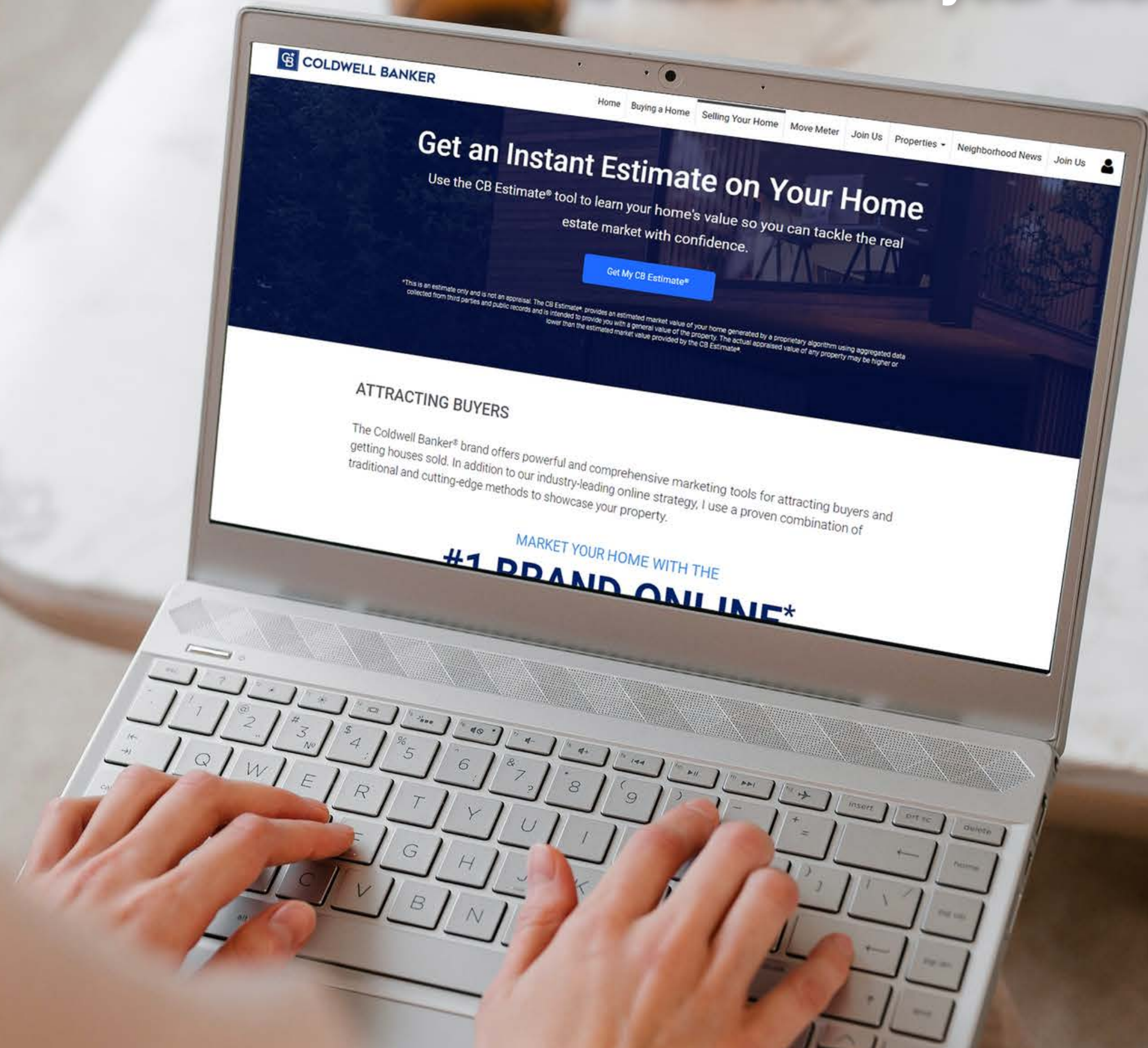
STEP 8

Now that your module is in place, you need to link it to the Move Meter/CB Estimate page on your website. To do so, hover over the blue button in the module and click the wrench icon. Under the "General" tab, enter the URL of your Move Meter/CB Estimate webpage in the "Link" field. When finished, click "Save."

STEP 9

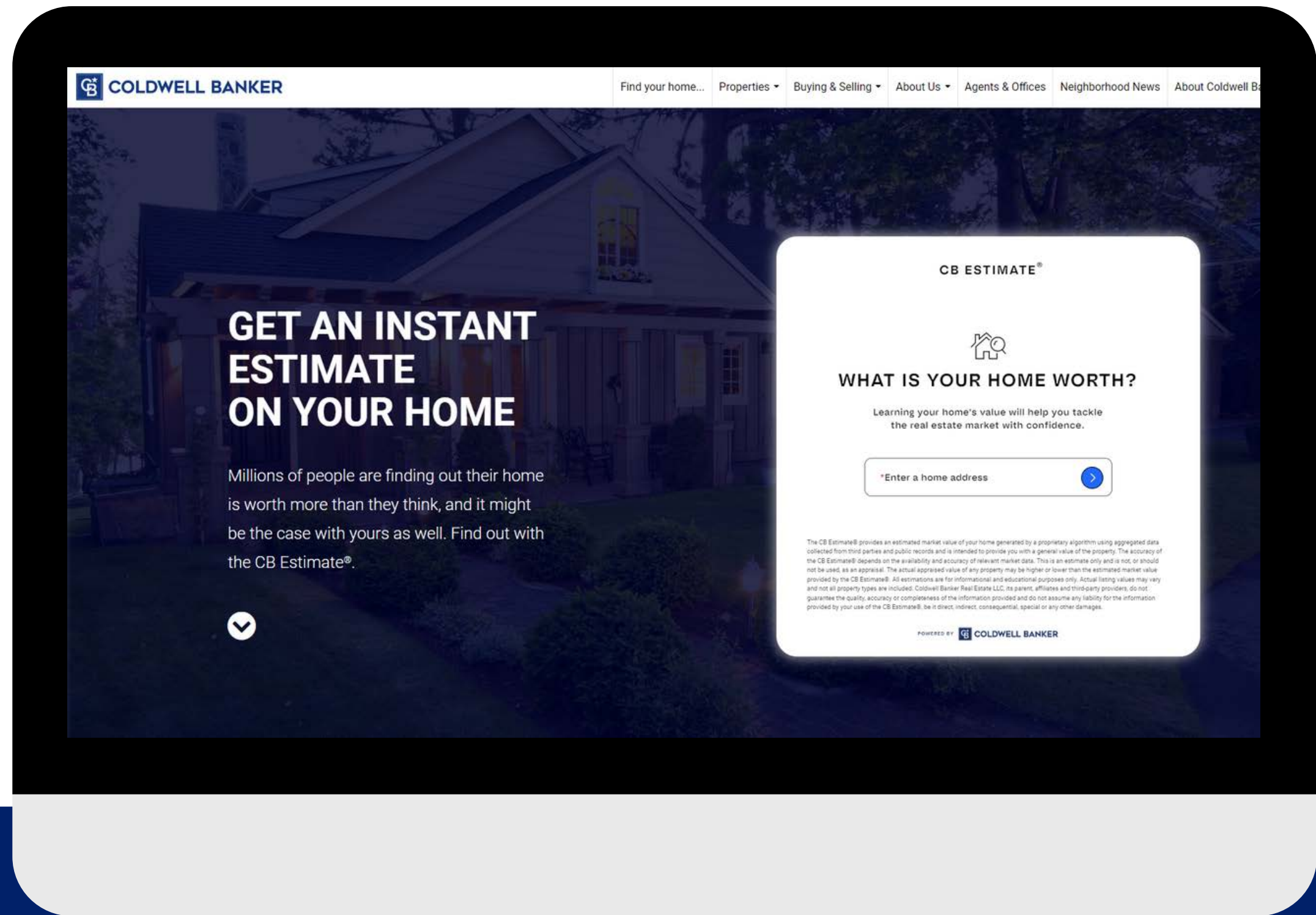
To make your updated webpage live, click the blue "Done" button in the top-right corner and then click "Publish."

Your Move Meter/CB Estimate module
is now live on your MoxiWebsite!





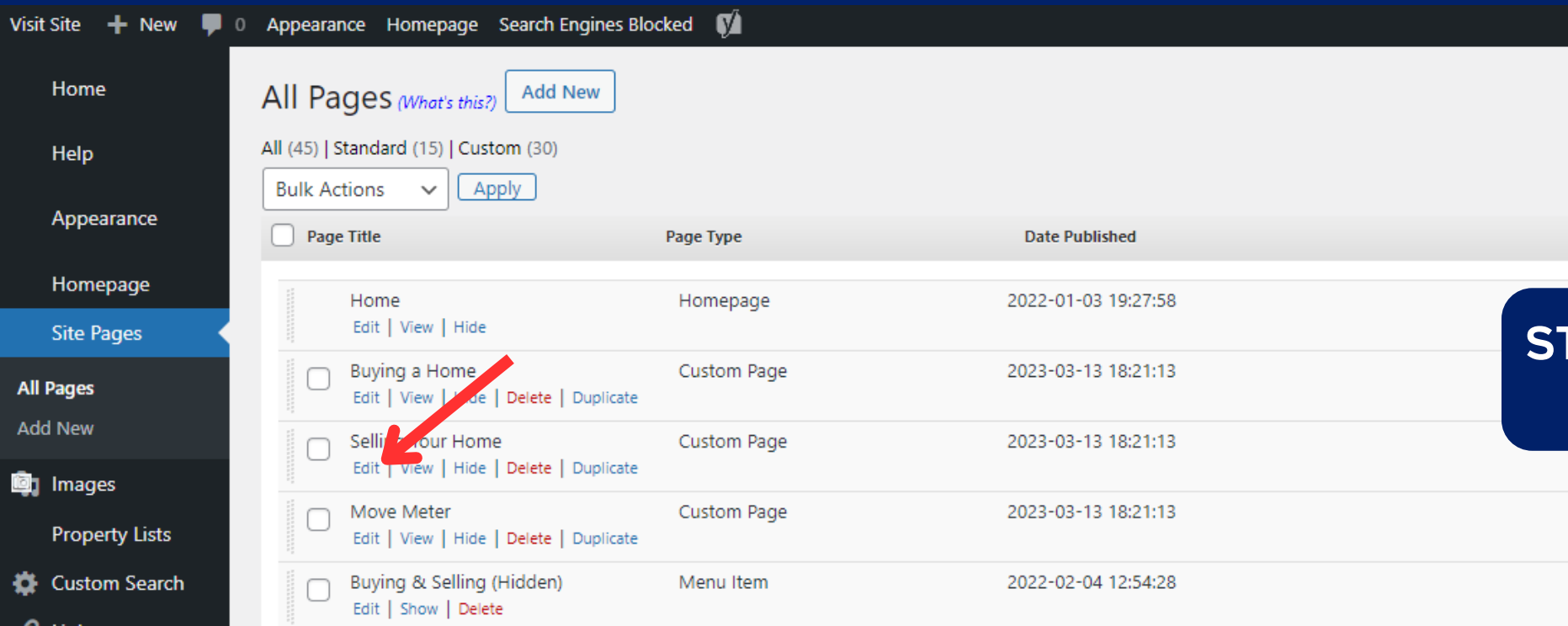
OPTION 3 (PART ONE): ADDING WIDGETS TO EXISTING MOXIWEBSITE PAGES USING EMBED CODES



EMBEDDING WIDGETS INTO YOUR MOXIWEBSITE

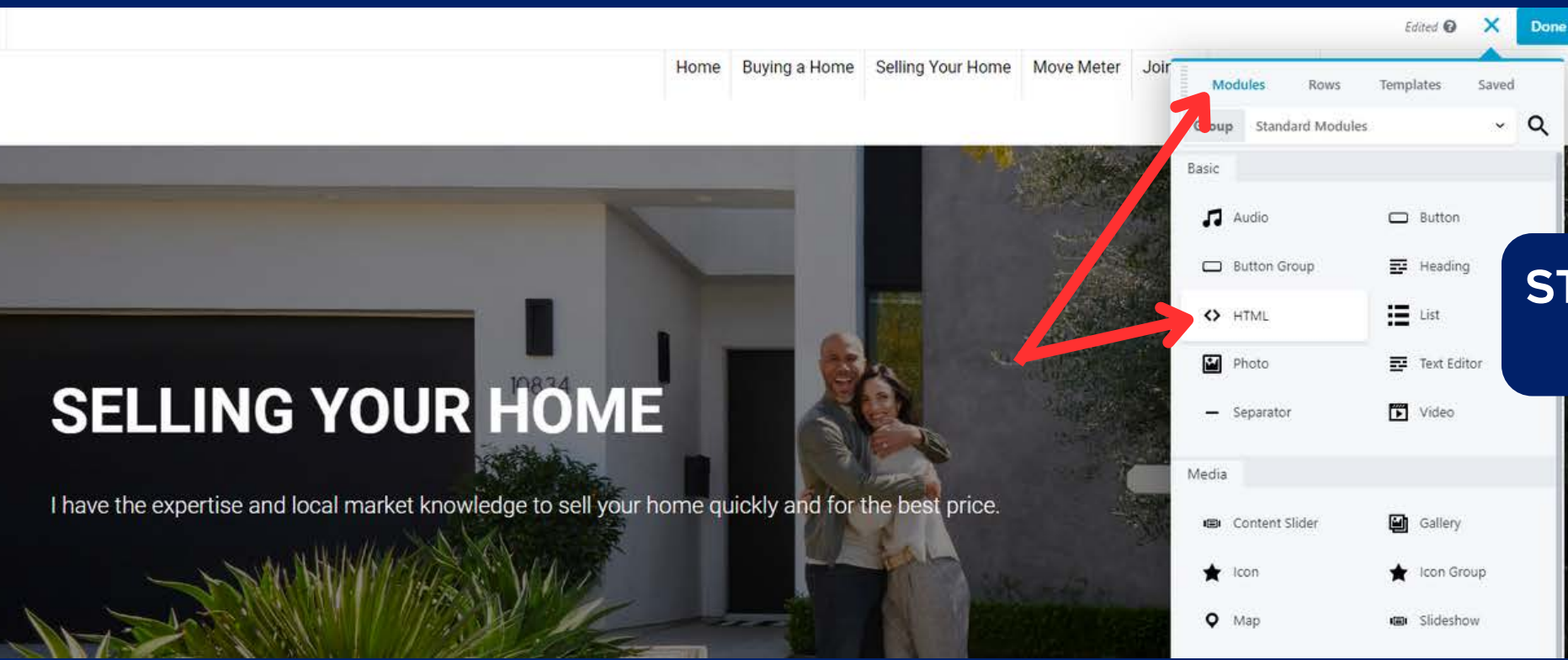
STEP 1

From the “Site Pages” tab of the MoxiWebsites Admin tool, find the page you wish to add a widget to and select “Edit.”



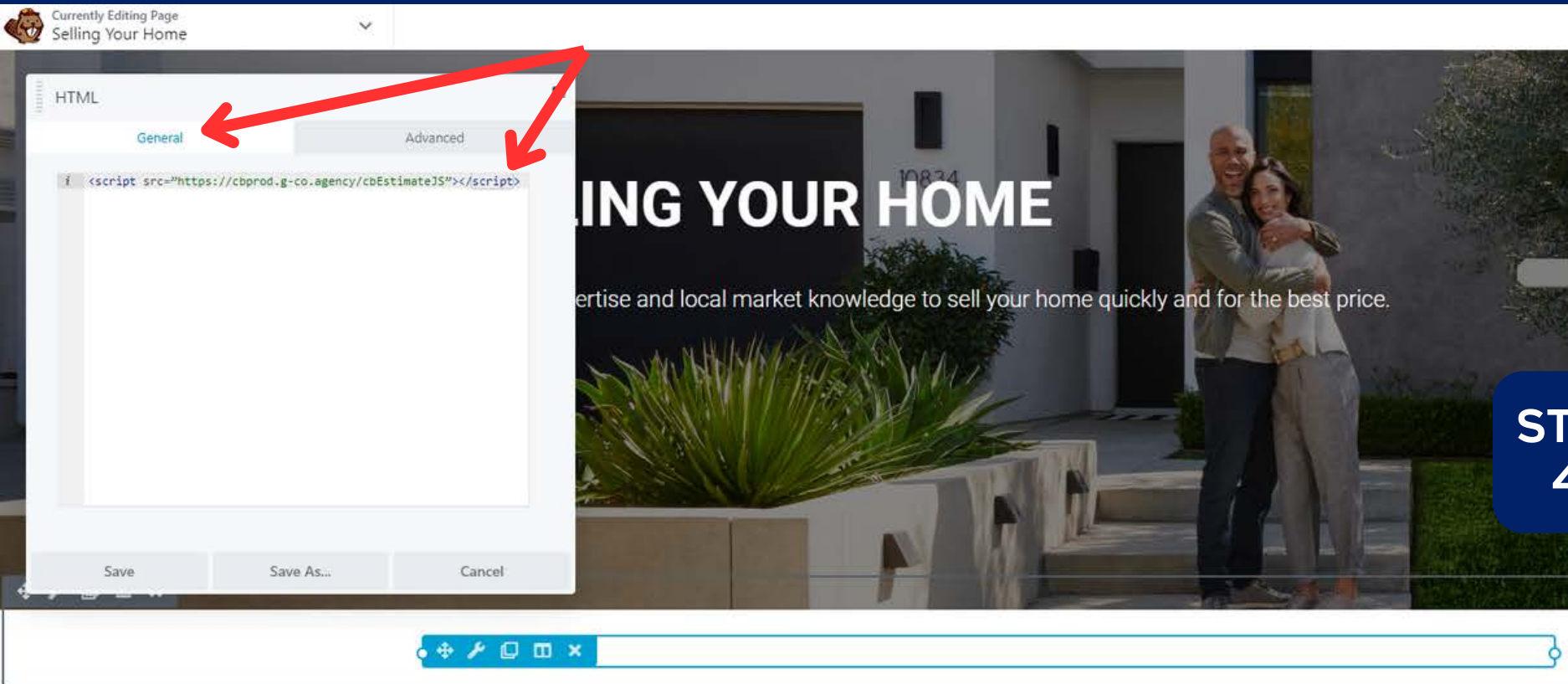
STEP 2

Click the blue “Launch Builder” button to activate the Builder Editor. The webpage you selected will appear with editing capabilities.



STEP 3

Click the plus sign (+) on the top-right corner of the screen, and from the menu that opens, drag and drop the “HTML” module into the desired location on your webpage.



STEP 4*

EMBEDDING WIDGETS INTO YOUR MOXIWEBSITE

Enter the desired embed code below into the “General” tab of the HTML editing window and click “Save”:

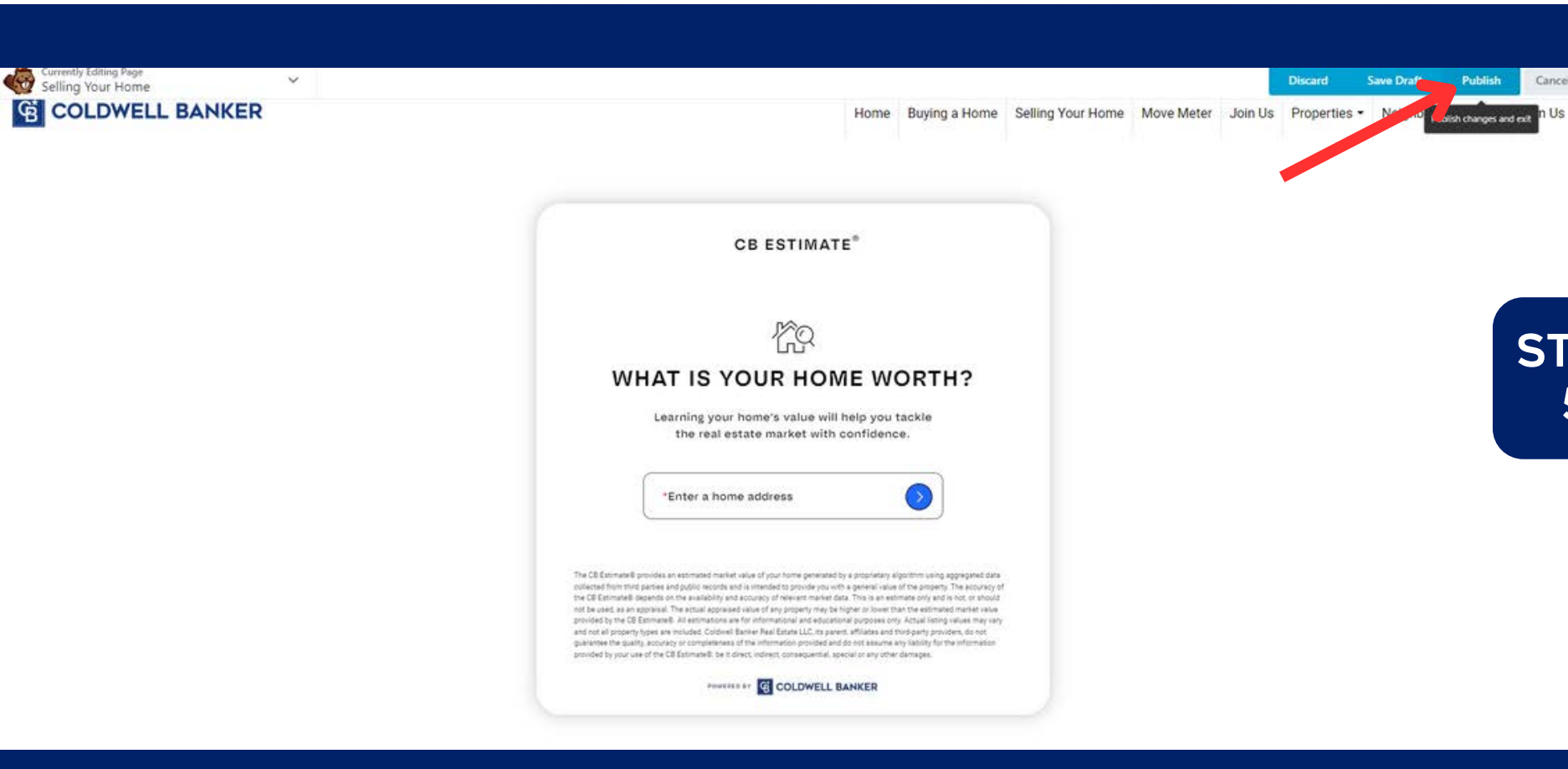
Move Meter:

```
<script src="https://cbprod.g-co.agency/moveMeterJS"></script>
```

CB Estimate:

```
<script src="https://cbprod.g-co.agency/cbEstimateJS"></script>
```

*IMPORTANT: After first saving the embed code to your HTML module, it will not appear within the Builder editor. Instead, you will see a blank field when you hover over the area (see image to the left), However, upon refreshing or publishing your page, it will be visible in the Builder editor.



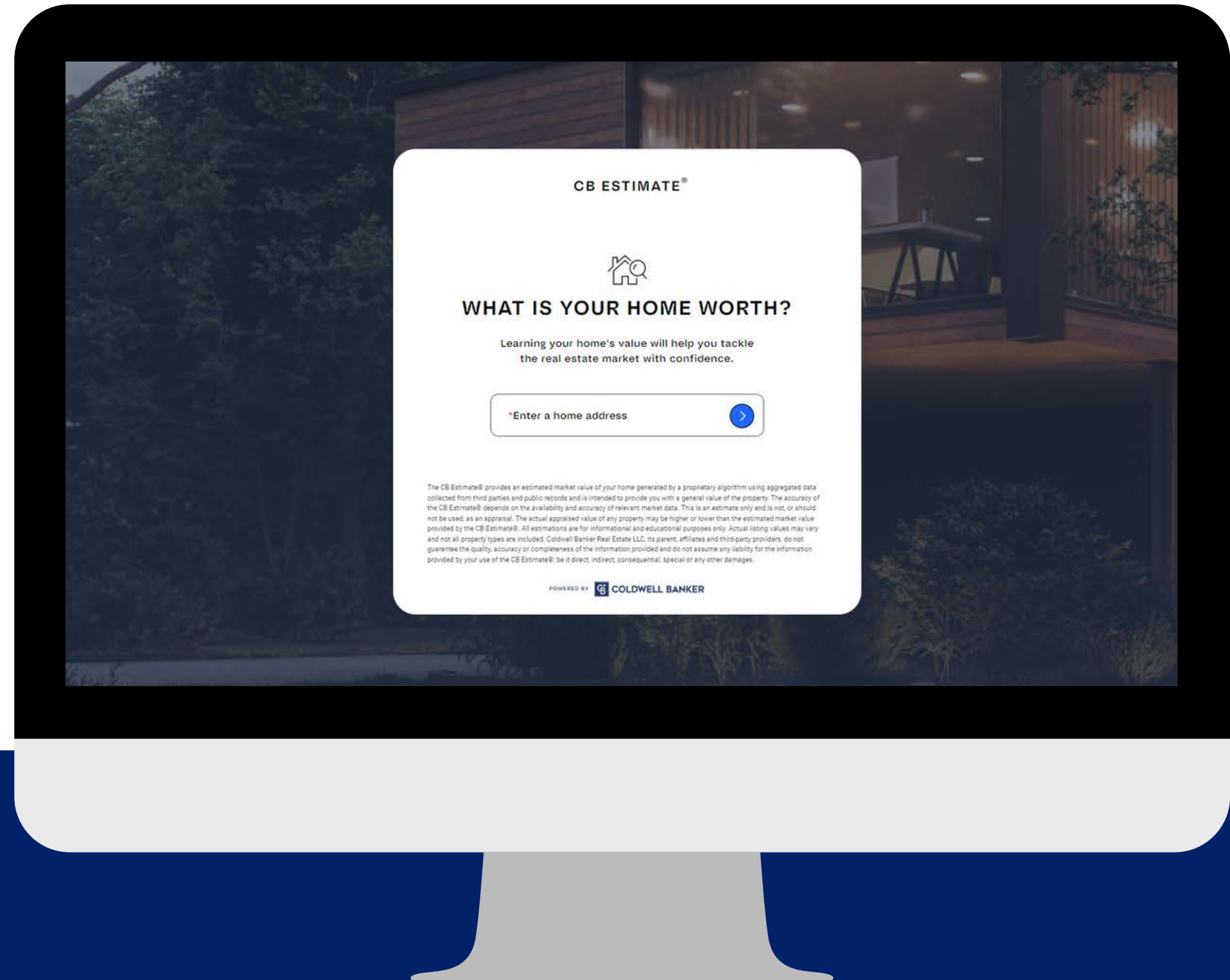
STEP 5

Add additional copy and/or background imagery as desired (optional), and then click the blue “Done” button on the top right, followed by the “Publish” button.



OPTION 3 (PART TWO): ADDING WIDGETS TO NON-MOXI WEBSITES USING EMBED CODES

NOTE: This option will also work with the MoxiWebsites Text editor tool if you or your web developer prefer to work with code rather than the Builder editor tool.



EMBEDDING INTO NON-MOXI WEBSITES (MOVE METER)

STEP 1

Create a div container in the web page where you want to place Move Meter widget:

Example:

```
<div>-----</div>
```

STEP 2

Copy the below embedded script and paste it in the webpage inside the div container:

```
<script src="https://cbprod.g-co.agency/moveMeterJS"></script>
```

Example:

```
<div>  
<script src="https://cbprod.g-co.agency/moveMeterJS"></script>  
</div>
```

STEP 3

If you would like to control the container by using CSS, refer to the sample code and script below.

```
<div class="cbwdiget-body">  
<script src="https://cbprod.g-co.agency/moveMeterJS"></script>  
</div>
```

```
.cbwdiget-body {  
-webkit-box-flex: 1;  
-webkit-flex: 1 1 auto;  
-ms-flex: 1 1 auto;  
flex: 1 1 auto;  
padding: 1.25rem;  
}
```

STEP 4

Load the web page in your browser, and the Move Meter widget will be displayed at the left, right, or center of the page based on the placement of div container and CSS. View a sample webpage: <https://cbprod.g-co.agency/public/embedded/index.html>

EMBEDDING INTO NON-MOXI WEBSITES (CB ESTIMATE)

STEP 1

Create a div container in the web page where you want to place CB Estimate widget:

Example:

```
<div>-----</div>
```

STEP 2

Copy the below embedded script and paste it in the webpage inside the div container:

```
<script src="https://cbprod.g-co.agency/cbEstimateJS"></script>
```

Example:

```
<div>  
<script src="https://cbprod.g-co.agency/cbEstimateJS"></script>  
</div>
```

STEP 3

If you would like to control the container by using CSS, refer to the sample code and script below.

```
<div class="cb-estimate-widget-container">  
<script src="https://cbprod.g-co.agency/cbEstimateJS"></script>  
</div>  
.cb-estimate-widget-container {  
  position: relative;  
  padding: 40px 0;  
  font-family: 'Bauziet';  
  min-height: 100vh;  
  display: flex;  
}
```

STEP 4

Load the web page in your browser, and the CB Estimate widget will be displayed at the left, right, or center of the page based on the placement of div container and CSS. View a sample webpage: <https://cbprod.g-co.agency/cb-estimate>

MAKE YOUR NEXT MOVE THE
RIGHT MOVE

NEED HELP?



If you have any questions about your MoxiWebsite functionality, visit the [MoxiWorks Success Portal](#), where you can find how-to resources, submit a support ticket, and connect with a member of MoxiWorks Support.

If you have questions about adding the embeddable widgets to your non-Moxi website, submit feedback via <http://bit.ly/sellerstrategyfeedback>

The Coldwell Banker Move Meter® Index is a proprietary formula designed to provide consumers with an estimated Move Score to assist them in evaluating data comparing consumer factors between two cities within the United States. Scores will vary by location within the compared cities and property specifics. The Overall Move Score is based on aggregate data provided by third-party public and private resources in four categories: "Housing Affordability," "Quality of Life," "Job Market Strength," and "Living Affordability." The data is compiled from over 40,000 U.S. cities and data for the geographic correlations are updated on a quarterly basis. The Move Score is based on a base score of 50, with 50 being the lowest score and 100 reflecting the highest score. The Move Meter® Index is designed to provide an estimate of comparative scores for a consumer to use to compare two cities, in one tool, as part of their evaluation for making a move within the U.S. The data is not guaranteed accurate or intended to be comprehensive of all factors consumers might consider, and consumers should conduct their own research when determining whether to make a move to a particular place. Data provided in part by BestPlaces.net.

POWERED BY  COLDWELL BANKER