

ADDING THE MOVE METER AND CB ESTIMATE WIDGETS TO YOUR WEBSITE





ADDING THE MOVE METER AND CB ESTIMATE WIDGETS **TO YOUR WEBSITE**

Coldwell Banker Move Meter and CB Estimate widgets are now available to place within your own website! Choose any of the following options to showcase them on your site:

- Customizable webpage templates are available on MoxiWebsites.
- Static modules can be found in the MoxiWebsites Module Library and added to an existing MoxiWebsites webpage, which can then be linked to your Move Meter or CB Estimate webpage.
- You or a web developer can use embed codes to place these widgets on an existing MoxiWebsites webpage or a non-Moxi website.

This document features instructions you or your web developer can follow for each of these options.

G COLDWELL BANKER

Find your home... Properties - Buying & Selling - About Us - Agents & Offices Neighborhood News About Cr

GET AN INSTANT ESTIMATE ON YOUR HOME

illions of people are finding out their home is worth more than they think, and it might be the case with yours as well. Find out with

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WHAT IS YOUR HOME WORTH?

CB ESTIMATE

Learning your home's value will help you tackle real estate market with confi







OPTION 1:

ADDING WIDGETS TO YOUR MOXIWEBSITE USING WEBPAGE TEMPLATES



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ADDING WEBPAGE TEMPLATES TO YOUR MOXIWEBSITE

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|----------------------------|---|----|---------------|
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| Help | | | |
| Appearance | Welcome to the Admin Tool for your website. From here you can control all of the features of your site. On every screen of the Admin Tool, y | ΈP | France the Ma |
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| Site Pages | All Pages link in the top left corner, which allows you to go directly to your website to view the changes you've made. | | Page > Add |
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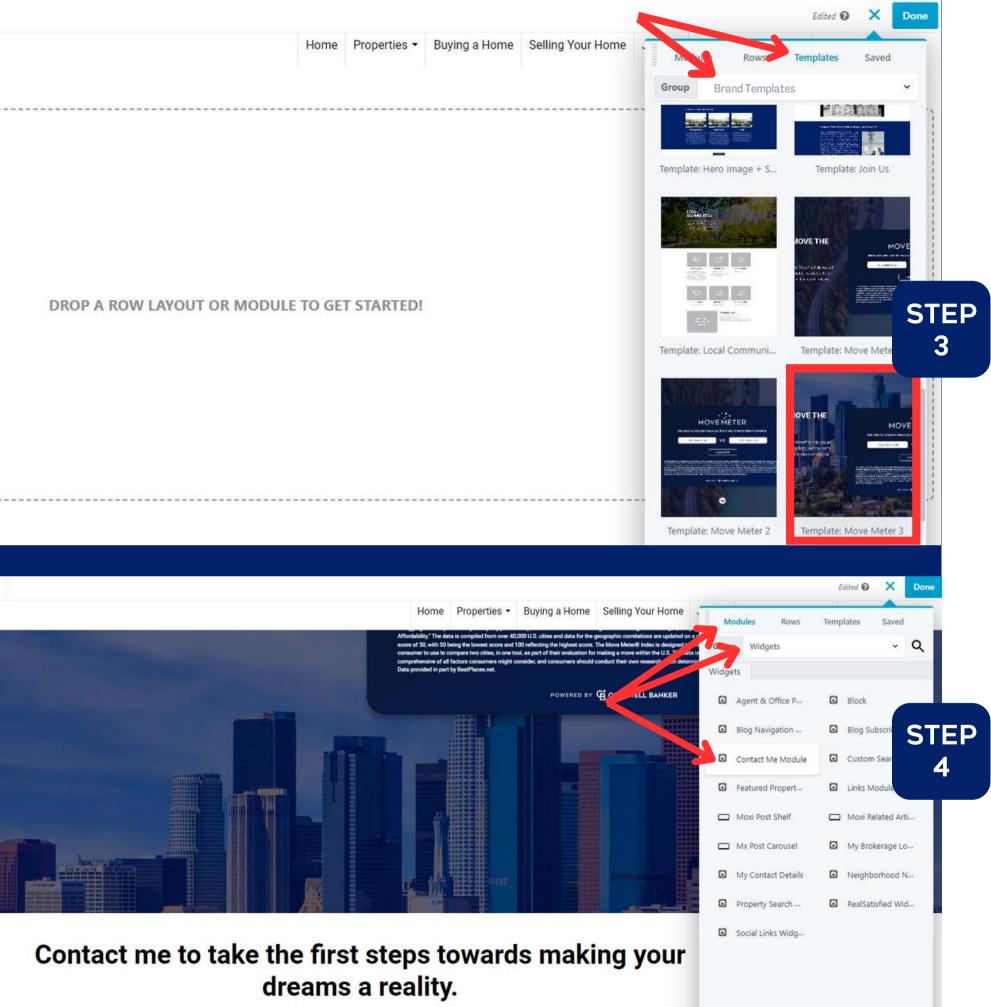
stom Page" from the dropdown menu, n the "Builder" tab to customize your You can also customize your webpage JRL on this screen.

ADDING WEBPAGE TEMPLATES TO YOUR MOXIWEBSITE

From the Builder tool, click the plus (+) icon on the top right of the screen, and then select "Templates > Brand Templates." Browse the collection of page templates and select the Move Meter or CB Estimate page template you prefer.

IMPORTANT: When you first select a template, the Move Meter/CB Estimate widget be present but invisible on the editing screen. It will appear once you refresh or publish the page.

Don't forget to add a contact form! Click on the plus icon again, and then select "Module > Widgets > Contact Me Module." Drag and drop this module into your webpage where the pink placeholder copy is located. Be sure to delete the pink placeholder copy before publishing your page.



[Insert Contact Form Here]

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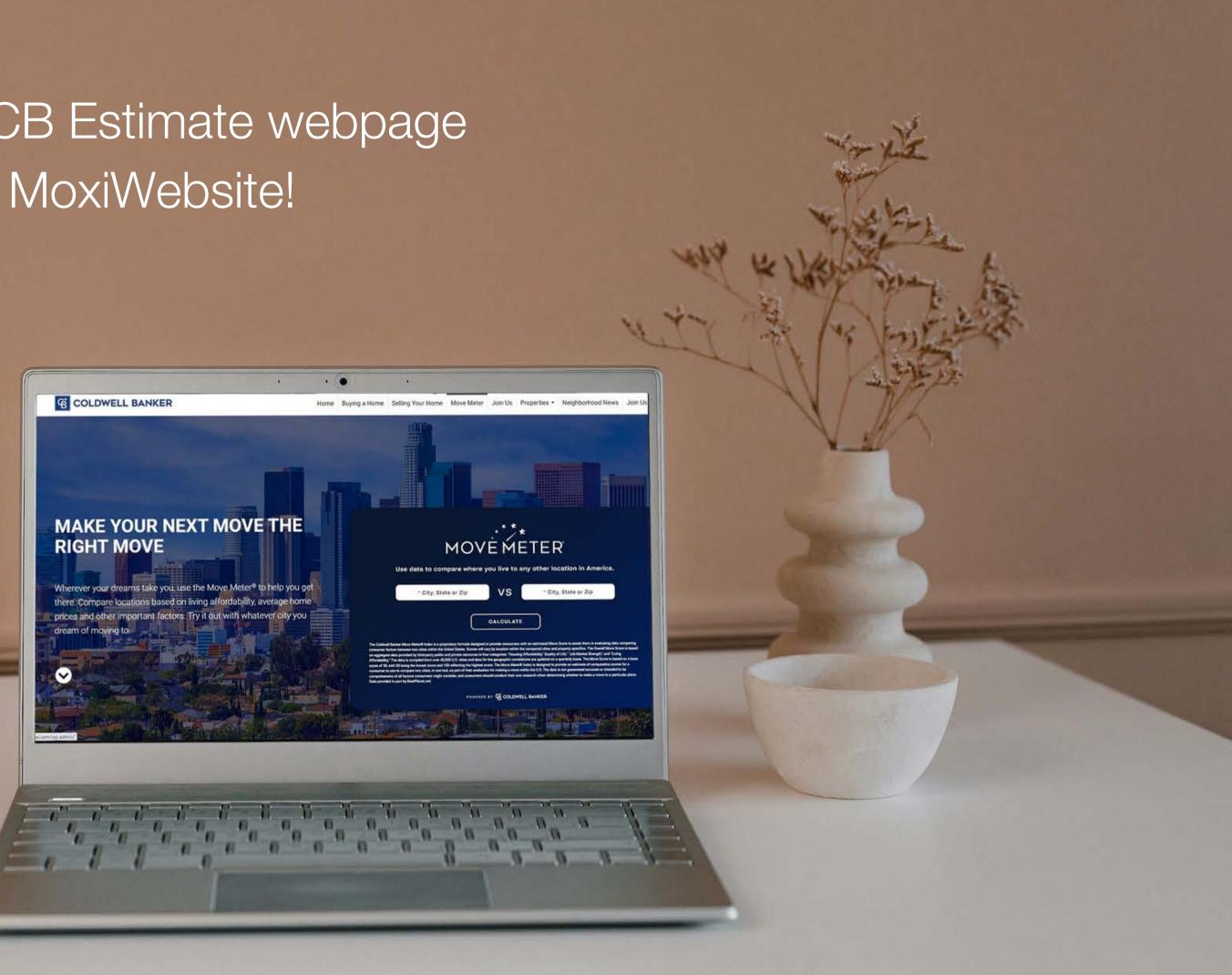
IG WEBPAGE TEMPLATES UR MOXIWEBSITE

age is now ready to be published! Click Oone" button in the top-right corner and 'Publish."

bage will now appear on the Site Admin lace it in the order you would like it to ong your website tabs, click the checkbox page, and then select "Show" from the menu. Click the "Apply" button.

ue "Publish" button on the bottom-right ne page to make your new page live on

Your Move Meter/CB Estimate webpage is now live on your MoxiWebsite!





OPTION 2:

ADDING WIDGETS TO YOUR MOXIWEBSITE USING STATIC MODULES

IMPORTANT: This option allows you to insert a static Move Meter / CB Estimate image within an existing page of your MoxiWebsite and link it to the corresponding widget page on your site. You must add the widget webpage to your site before beginning this process (see page 3 for instructions).





ADDING MODULES TO YOUR MOXIWEBSITE

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| Help Appeal Homeş Site Pa Images Proper | page nges All s Add rty Lists | Welcome to the Admin Tool for your website. From here you can control all of the features of your site. On every screen of the Admin Tool, you in your site. Other users will not see this admin bar.) The Admin Bar across the top, with quick access to some common functions. (The Admin Bar also appears for you on your public-facing ing your site. Other users will not see this admin bar.) The Admin Bar across the top left corner, which allows you to go directly to your website to view the changes you've made. Navigation Menu on the left-hand side, with access to all administrative functions. Common Tasks | From the Mo Page > Add (see image c |
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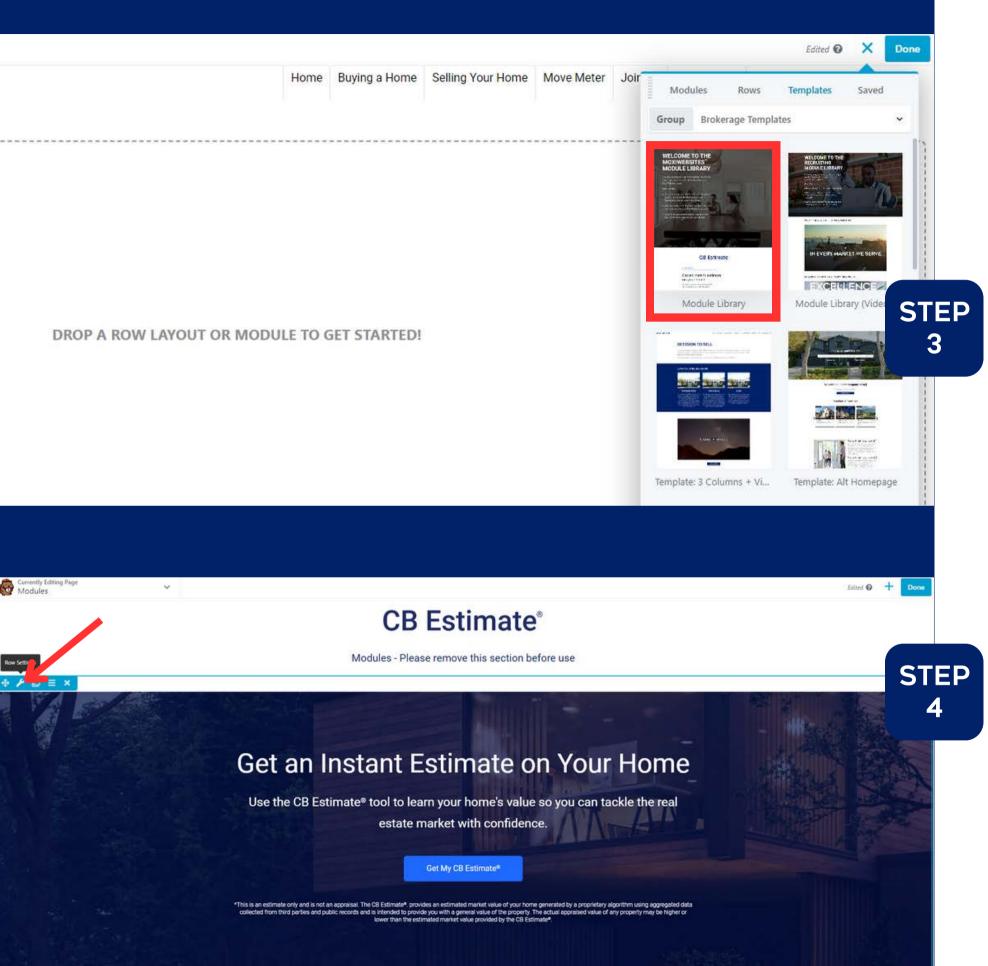
loxiWebsites Admin tool, select the "Site d New" tab in the left navigation menu on left).

stom Page" from the dropdown menu, on the "Builder" tab.

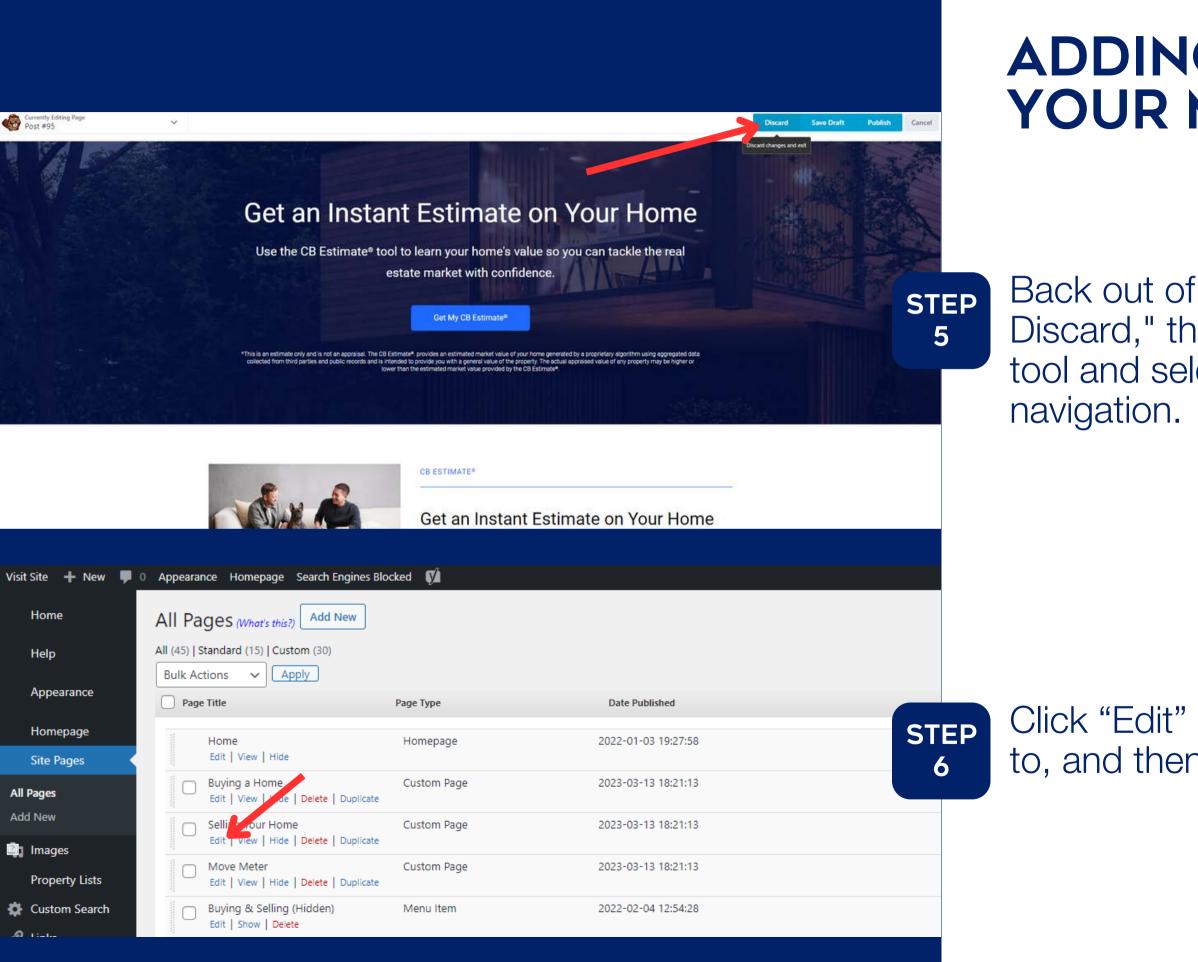


From the Builder tool, clickthe plus (+) icon on the top right, then select "Templates > Brokerage Templates" and click on the template named "Module Library."

Scroll down to the "Seller Modules" section of the Module Library, where you will find three Move Meter and three CB Estimate module designs to choose from. When you find a module you like, hover over it and click the wrench icon. Then click "Save As," name your module, and click "Save."



ADDING MODULES TO YOUR MOXIWEBSITE



ADDING MODULES TO YOUR MOXIWEBSITE

Back out of the Module Library by clicking "Done > Discard," then go back to your MoxiWebsites Admin tool and select the "Site Pages" tab in the left

Click "Edit" on the page you want to add the module to, and then launch the Builder tool for that page.

ADDING MODULES TO YOUR MOXIWEBSITE

Once again, click the plus (+) icon, and now you'll see your saved module under the right-most tab. Drag and drop the module into its desired location within your webpage.

Now that your module is in place, you need to link it to the Move Meter/CB Estimate page on your website. To do so, hover over the blue button in the module and click the wrench icon. Under the "General" tab, enter the URL of your Move Meter/CB Estimate webpage in the "Link" field. When finished, click "Save."

To make your updated webpage live, click the blue "Done" button in the top-right corner and then click "Publish."

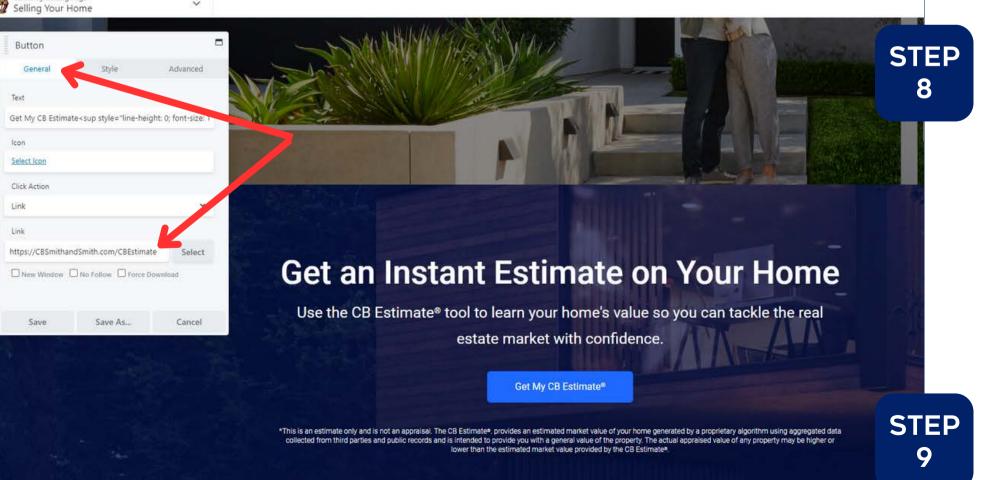
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STEP

7

SELLING YOUR HOME

I have the expertise and local market knowledge to sell your home quickly and for the best price



Your Move Meter/CB Estimate module is now live on your MoxiWebsite!



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Home Buying a Home Setting Your Home Move Meter Join Us Properties - Neighborhood News Join Us



OPTION 3 (PART ONE):

ADDING WIDGETS TO EXISTING MOXIWEBSITE PAGES USING EMBED CODES

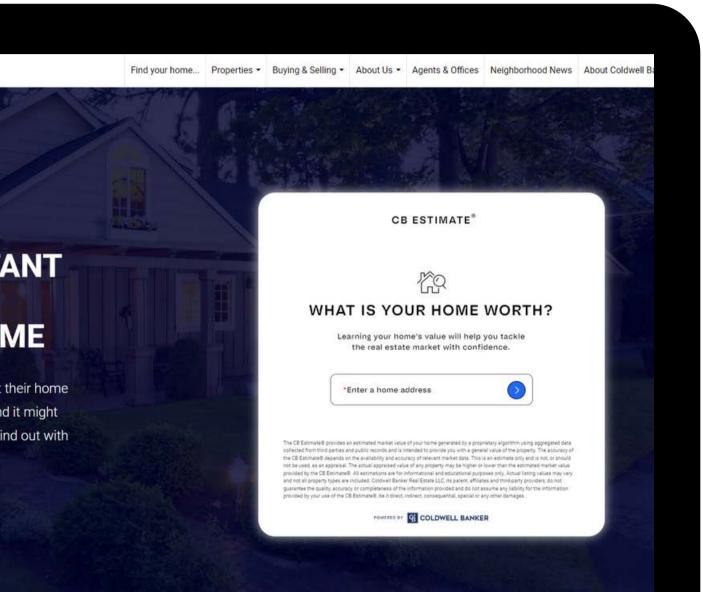
COLDWELL BANKER

GET AN INSTANT ESTIMATE ON YOUR HOME

Millions of people are finding out their home is worth more than they think, and it might be the case with yours as well. Find out with the CB Estimate[®].







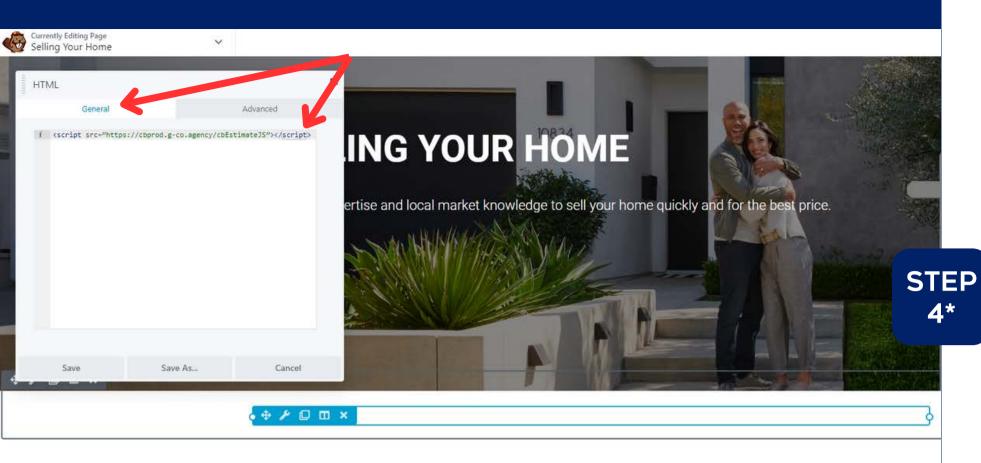
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DDING WIDGETS INTO MOXIWEBSITE

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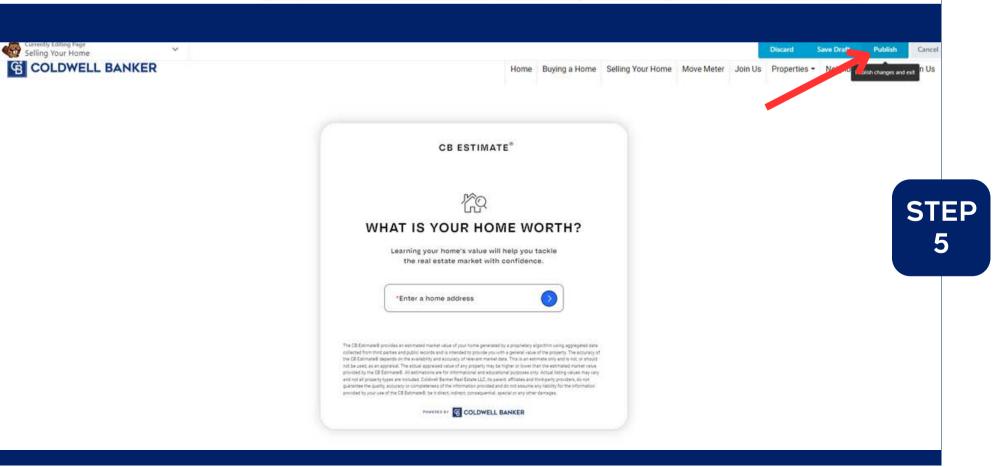
ue "Launch Builder" button to activate Editor. The webpage you selected will rediting capabilities.

lus sign (+) on the top-right corner of the d from the menu that opens, drag and HTML" module into the desired location bpage.



ATTRACTING BUYERS

The Coldwell Banker® brand offers powerful and comprehensive marketing tools for attracting buyers and getting houses sold. In addition to our industry-leading online strategy, I use a proven combination of



EMBEDDING WIDGETS INTO YOUR MOXIWEBSITE

Enter the desired embed code below into the "General" tab of the HTML editing window and click "Save":

Move Meter:

CB Estimate:

*IMPORTANT: After first saving the embed code to your HTML module, it will not appear within the Builder editor. Instead, you will see a blank field when you hover over the area (see image to the left), However, upon refreshing or publishing your page. it will be visible in the Builder editor.

Add additional copy and/or background imagery as desired (optional), and then click the blue "Done" button on the top right, followed by the "Publish" button.

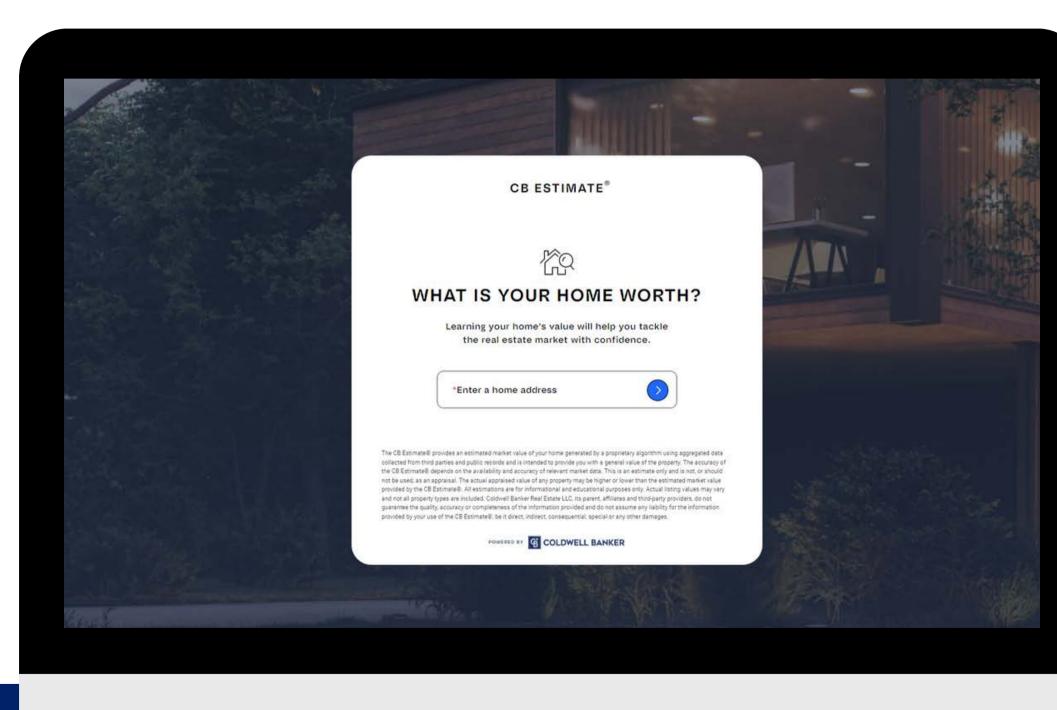
<script src="https://cbprod.g-co.agency/moveMeterJS"></script>

<script src="https://cbprod.g-co.agency/cbEstimateJS"></script>



OPTION 3 (PART TWO): ADDING WIDGETS TO NON-MOXI WEBSITES USING EMBED CODES

NOTE: This option will also work with the MoxiWebsites Text editor tool if you or your web developer prefer to work with code rather than the Builder editor tool.





EMBEDDING INTO NON-MOXI WEBSITES (MOVE METER)



Create a div container in the web page where you want to place Move Meter widget:

Example: <div>-----</div>



Copy the below embedded script and paste it in the webpage inside the div container: <script src="https://cbprod.g-co.agency/moveMeterJS"></script>

Example:

< div ><script src="https://cbprod.g-co.agency/moveMeterJS"></script> </div>



If you would like to control the container by using CSS, refer to the sample code and script below.

<div class="cbwdiget-body"> <script src="https://cbprod.g-co.agency/moveMeterJS"></script> </div>

.cbwdiget-body { -webkit-box-flex: 1: -webkit-flex: 1 1 auto: -ms-flex: 1 1 auto: flex: 1 1 auto: padding: 1.25rem;



Load the web page in your browser, and the Move Meter widget will be displayed at the left, right, or center of the page based on the placement of div container and CSS. View a sample webpage: https://cbprod.g-co.agency/public/embedded/index.html

EMBEDDING INTO NON-MOXI WEBSITES (CB ESTIMATE)



Create a div container in the web page where you want to place CB Estimate widget:

Example: <div>-----</div>



Copy the below embedded script and paste it in the webpage inside the div container: <script src="https://cbprod.g-co.agency/cbEstimateJS"></script>

Example:

< div ><script src="https://cbprod.g-co.agency/cbEstimateJS"></script> </div>



If you would like to control the container by using CSS, refer to the sample code and script below.

<div class="cb-estimate-widget-container"> <script src="https://cbprod.g-co.agency/cbEstimateJS"></script> </div>.cb-estimate-widget-container { position: relative; padding: 40px 0; font-family: 'Bauziet'; min-height: 100vh; display: flex;



Load the web page in your browser, and the CB Estimate widget will be displayed at the left, right, or center of the page based on the placement of div container and CSS. View a sample webpage: https://cbprod.g-co.agency/cb-estimate

NEED HELP?

If you have any questions about your MoxiWebsite functionality, visit the MoxiWorks Success Portal, where you can find how-to resources, submit a support ticket, and connect with a member of MoxiWorks Support.

If you have questions about adding the embeddable widgets to your non-Moxi website, submit feedback via http://bit.ly/sellerstrategyfeedback

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