

# ADDING THE MOVE METER AND CB ESTIMATE WIDGETS TO YOUR WEBSITE





# **ADDING THE MOVE METER** AND CB ESTIMATE WIDGETS **TO YOUR WEBSITE**

Coldwell Banker Move Meter and CB Estimate widgets are now available to place within your own website! Choose any of the following options to showcase them on your site:

- Customizable webpage templates are available on MoxiWebsites.
- Static modules can be found in the MoxiWebsites Module Library and added to an existing MoxiWebsites webpage, which can then be linked to your Move Meter or CB Estimate webpage.
- You or a web developer can use embed codes to place these widgets on an existing MoxiWebsites webpage or a non-Moxi website.

This document features instructions you or your web developer can follow for each of these options.

## G COLDWELL BANKER

Find your home... Properties - Buying & Selling - About Us - Agents & Offices Neighborhood News About Cr

## **GET AN INSTANT** ESTIMATE ON YOUR HOME

illions of people are finding out their home is worth more than they think, and it might be the case with yours as well. Find out with

 $\odot$ 

WHAT IS YOUR HOME WORTH?

CB ESTIMATE

Learning your home's value will help you tackle real estate market with confi







# OPTION 1:

# ADDING WIDGETS TO YOUR MOXIWEBSITE USING WEBPAGE TEMPLATES



 $\bullet \bullet \bullet$ 

# ADDING WEBPAGE TEMPLATES TO YOUR MOXIWEBSITE

risit Site 🕂 New 🖣	0 Appearance Homepage Search Engines Blocked 📢		
Home	Welcome to the Agent Website Admin Tool (What's this?)		
Help			
Appearance	Welcome to the Admin Tool for your website. From here you can control all of the features of your site. On every screen of the Admin Tool, y	ΈP	France the Ma
Homepage	<ul> <li>The Admin Bar across the top, with quick access to some common functions. (The Admin Bar also appears for you on your public-facing</li> </ul>	_	From the Mo
Site Pages	All Pages link in the top left corner, which allows you to go directly to your website to view the changes you've made.		Page > Add
📑 Images	Add New Navigation Menu on the left-hand side, with access to all administrative functions.		0
Property Lists			
Custom Search	Common Tasks		
Visit Site 🕂 New 🖣 Home	O Appearance Homepage Search Engines Blocked  O Add New Page (What's this?)		
Help	Move Meter		Select "Cust
Appearance	Permalink: https://daingerfield.sites.cbmoxi.com/move-meter Edit		
Homepage	Text Editor Builder	2	then click on
Site Pages			webpage. Yo
Images	9: Add Media	_	_
Property Lists	b i link b-quote def ins img ul ol li code more close tags		name and U

IoxiWebsites Admin Tool, select the "Site d New" tab in the left navigation menu.

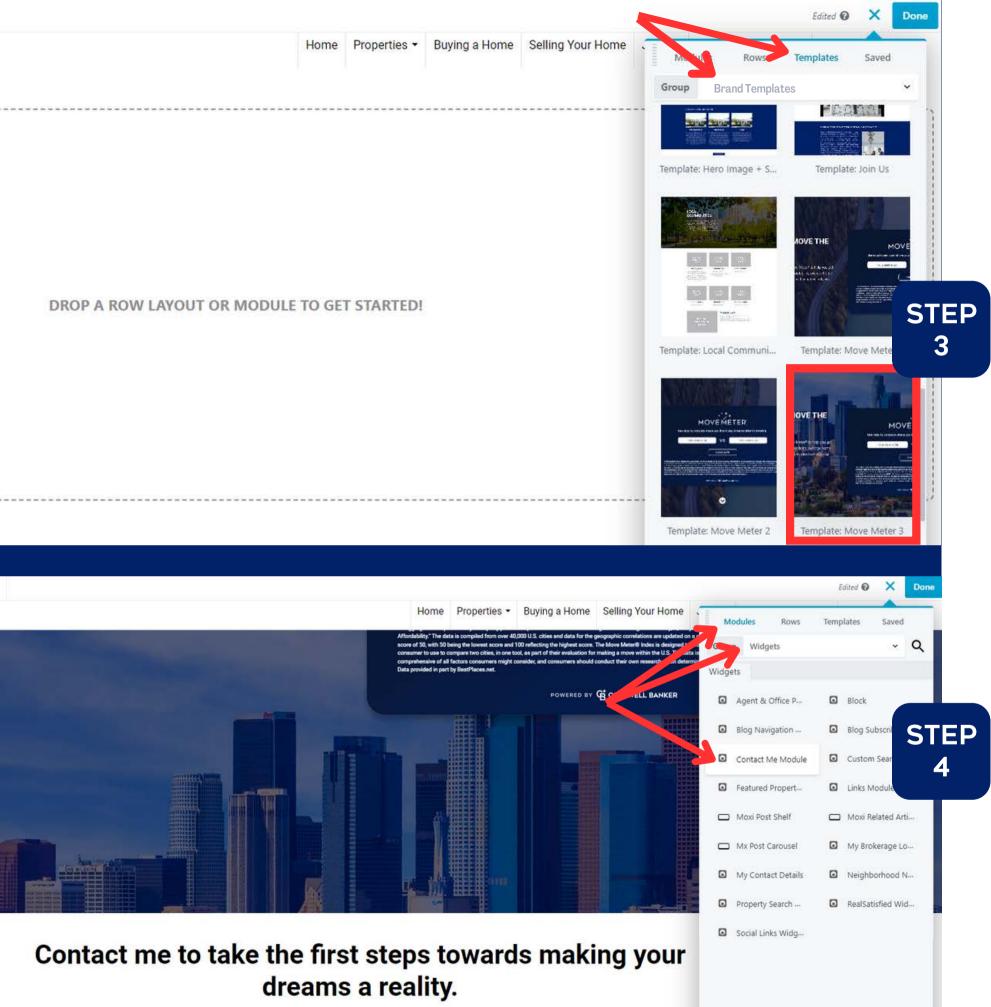
stom Page" from the dropdown menu, n the "Builder" tab to customize your You can also customize your webpage JRL on this screen.

# ADDING WEBPAGE TEMPLATES TO YOUR MOXIWEBSITE

From the Builder tool, click the plus (+) icon on the top right of the screen, and then select "Templates > Brand Templates." Browse the collection of page templates and select the Move Meter or CB Estimate page template you prefer.

IMPORTANT: When you first select a template, the Move Meter/CB Estimate widget be present but invisible on the editing screen. It will appear once you refresh or publish the page.

Don't forget to add a contact form! Click on the plus icon again, and then select "Module > Widgets > Contact Me Module." Drag and drop this module into your webpage where the pink placeholder copy is located. Be sure to delete the pink placeholder copy before publishing your page.



[Insert Contact Form Here]

Currently Editing Page Move Meter COLDWELL BANKE	т R	Discard Save Drave P Home Properties - Buying a Home Selling Your Home Join Us Neighborhood New Publish d	ADDIN ADDIN TO YOU
RIG Whereve there: Co prices an	<complex-block></complex-block>	<image/> <section-header><section-header><section-header><text><text><text><text></text></text></text></text></section-header></section-header></section-header>	STEP 5 Your webpathe blue "Do then click "F
Visit Site 🕂 New 🛡 0 Home Help	Appearance Homepage Search Engines Blocked All Pages (What's this?) Add New All (44)   Standard (15)   Custom (29)		
Appearance Homepage	Bulk Actions     Apply       Bulk Actions     Page type       Show     Hide	Date Published 2022-01-03 19:27:58	<b>STEP</b> 6 Your new page list. Pla
Site Pages All Pages Add New	Edit   View   Hide Buying a Home Edit   View   Hide Edit   View   Hide Duplicate Edit   View   Hide Edit   View   Hide Edit   View   Hide	2022-02-04 12:54:28	appear amo next to the p
Property Lists	Selling Year Home     Custom Page       Edit Lorew   Hide   Delete   Duplicate     Custom Page       Image: Edit   View   Hide   Delete   Duplicate     Custom Page	2022-02-04 12:54:28 2023-03-13 18:13:54	dropdown n
<ul> <li>Custom Search</li> <li>Links</li> <li>Blog Posts</li> </ul>	Buying & Selling (Hidden)     Menu Item       Edit   Show   Delete     Buying & Selling Tips (Hidden)     Buying & Selling Tips (Hidden)       Edit   View   Show   Delete     Buying & Selling Tips (Hidden)     Buying & Selling Tips (Hidden)	2022-02-04 12:54:28 & Selling Tips 2022-02-04 12:53:58	Click the blu corner of the
About Me	Financial Calculators (Hidden) Financia View   Show   Delete	l Calculators 2022-02-04 12:53:58	your site!

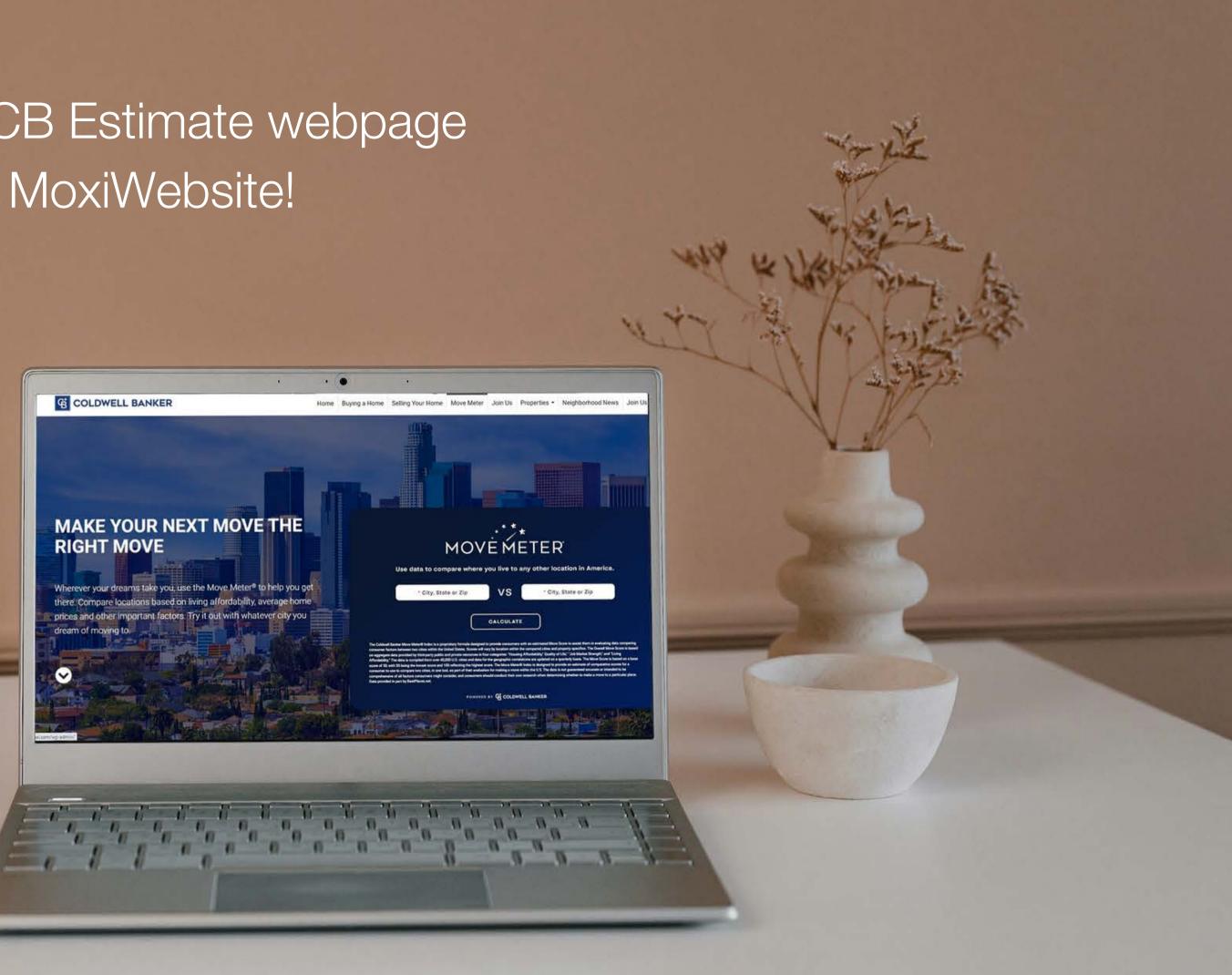
# IG WEBPAGE TEMPLATES UR MOXIWEBSITE

age is now ready to be published! Click Oone" button in the top-right corner and 'Publish."

bage will now appear on the Site Admin lace it in the order you would like it to ong your website tabs, click the checkbox page, and then select "Show" from the menu. Click the "Apply" button.

ue "Publish" button on the bottom-right ne page to make your new page live on

# Your Move Meter/CB Estimate webpage is now live on your MoxiWebsite!





# OPTION 2:

# ADDING WIDGETS TO YOUR MOXIWEBSITE USING STATIC MODULES

IMPORTANT: This option allows you to insert a static Move Meter / CB Estimate image within an existing page of your MoxiWebsite and link it to the corresponding widget page on your site. You must add the widget webpage to your site before beginning this process (see page 3 for instructions).





# ADDING MODULES TO YOUR MOXIWEBSITE

ficit Cito	J. New Stores	pearance Homepage Search Engines Blocked 📢	
risit Site Home		Welcome to the Agent Website Admin Tool (What's this?)	
Help Appeal Homeş Site Pa Images Proper	page nges All s Add rty Lists	Welcome to the Admin Tool for your website. From here you can control all of the features of your site. On every screen of the Admin Tool, you in your site. Other users will not see this admin bar.) The Admin Bar across the top, with quick access to some common functions. (The Admin Bar also appears for you on your public-facing ing your site. Other users will not see this admin bar.) The Admin Bar across the top left corner, which allows you to go directly to your website to view the changes you've made. Navigation Menu on the left-hand side, with access to all administrative functions. Common Tasks	From the Mo Page > Add (see image c
Visit Site	e 🕂 New 🛛	● 0 Appearance Homepage Search Engines Blocked 🜠 ●	
		Add New Page (What's this?)	
	elp opearance	Modules STEP 2	Select "Cust then click or
	omepage te Pages	Text Editor Builder	
📴 Im	nages	<b>9</b> Add Media	
Pro	operty Lists	b <i>i</i> <u>link</u> b-quote del ins img ul ol li code more close tags	
🔅 Cu	ustom Search		
🕜 Lir	nks		
	og Posts		
Ab	oout Me		

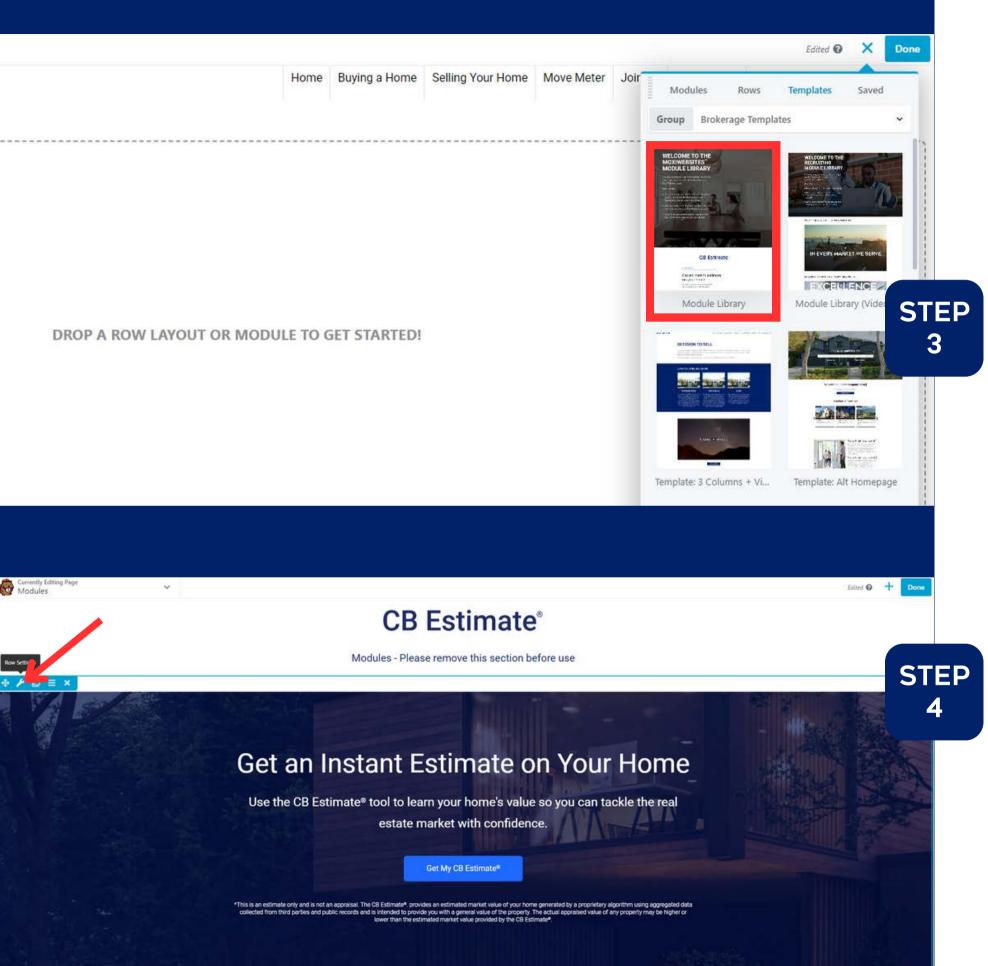
loxiWebsites Admin tool, select the "Site d New" tab in the left navigation menu on left).

stom Page" from the dropdown menu, on the "Builder" tab.

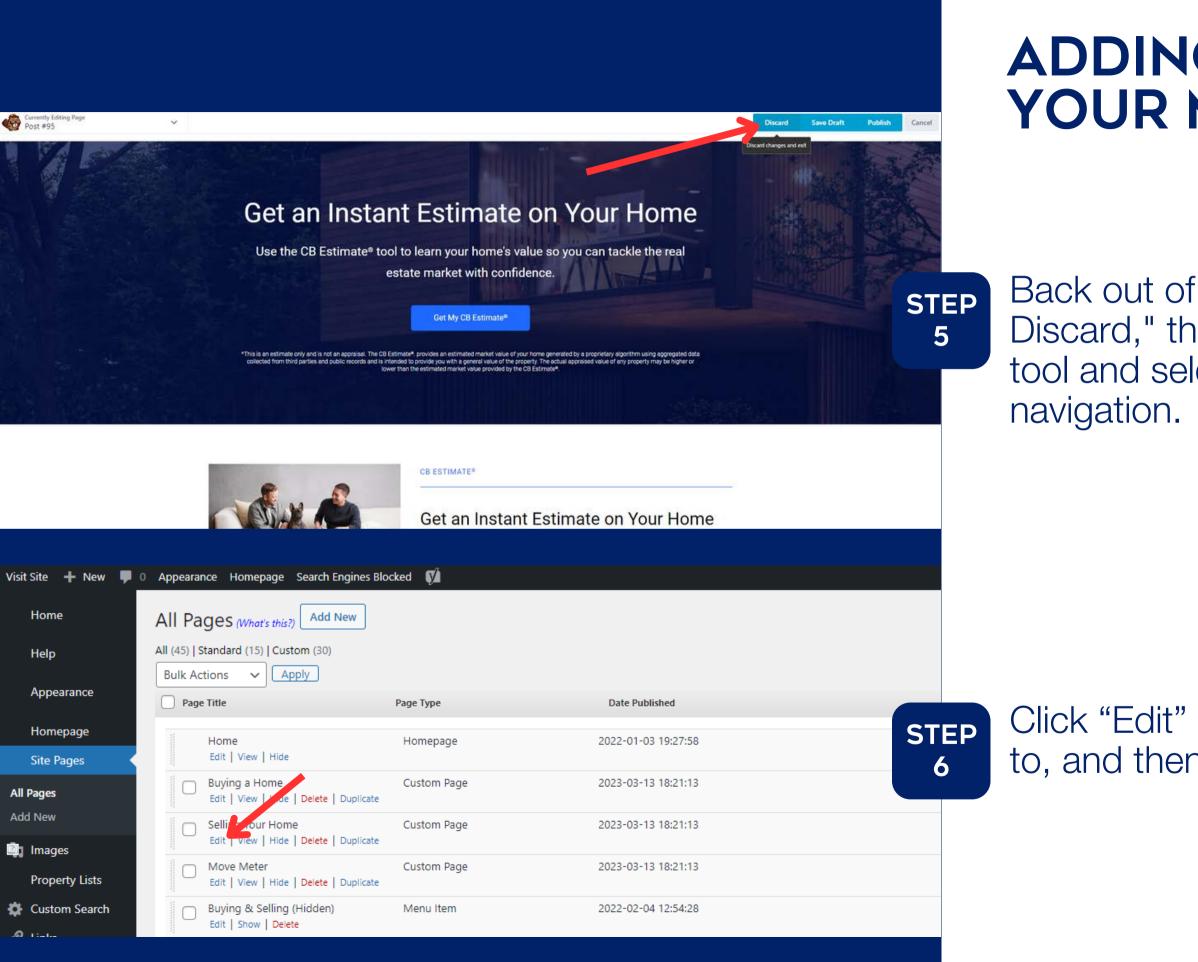


From the Builder tool, clickthe plus (+) icon on the top right, then select "Templates > Brokerage Templates" and click on the template named "Module Library."

Scroll down to the "Seller Modules" section of the Module Library, where you will find three Move Meter and three CB Estimate module designs to choose from. When you find a module you like, hover over it and click the wrench icon. Then click "Save As," name your module, and click "Save."



# **ADDING MODULES TO** YOUR MOXIWEBSITE



# ADDING MODULES TO YOUR MOXIWEBSITE

Back out of the Module Library by clicking "Done > Discard," then go back to your MoxiWebsites Admin tool and select the "Site Pages" tab in the left

Click "Edit" on the page you want to add the module to, and then launch the Builder tool for that page.

# ADDING MODULES TO YOUR MOXIWEBSITE

Once again, click the plus (+) icon, and now you'll see your saved module under the right-most tab. Drag and drop the module into its desired location within your webpage.

Now that your module is in place, you need to link it to the Move Meter/CB Estimate page on your website. To do so, hover over the blue button in the module and click the wrench icon. Under the "General" tab, enter the URL of your Move Meter/CB Estimate webpage in the "Link" field. When finished, click "Save."

To make your updated webpage live, click the blue "Done" button in the top-right corner and then click "Publish."

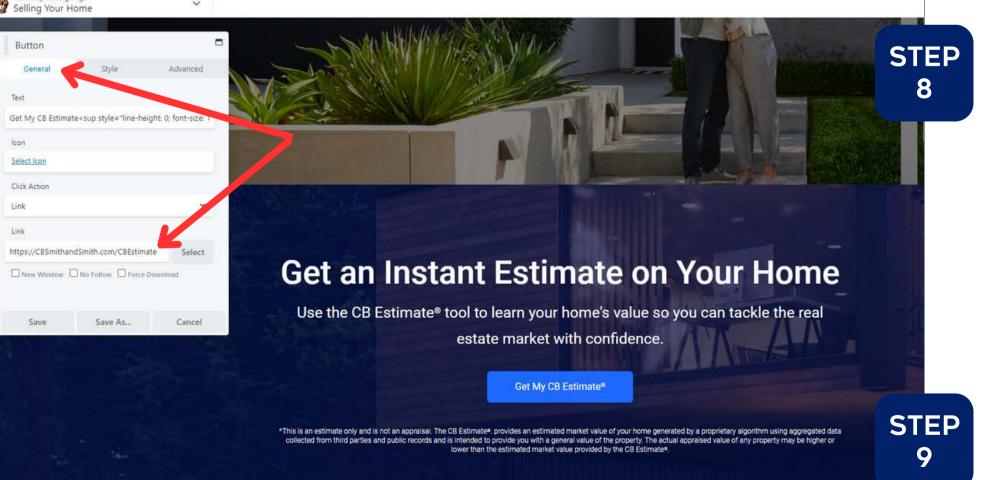
						Edited 🔞	×	C
Buying a Home	Selling Your Home	Move Meter	Joir	Modules	Rows	Tonulate	Save	ad
				Saved Rows				
	194 <u>9</u>			CB Estimate N	lodule		*	×
		antes sug Sugar		Mortgage Ser	vices	CB Estimate Module	e.	
				Saved Columns				
			神影		No saved o	columns found.		
R				Saved Modules				
3					No saved r	nodules found.		
ckly and for t	the best price.		S.W					

STEP

7

## **SELLING YOUR HOME**

I have the expertise and local market knowledge to sell your home quickly and for the best price



# Your Move Meter/CB Estimate module is now live on your MoxiWebsite!



W

Home Buying a Home Setting Your Home Move Meter Join Us Properties - Neighborhood News Join Us



# OPTION 3 (PART ONE):

# ADDING WIDGETS TO EXISTING MOXIWEBSITE PAGES USING EMBED CODES

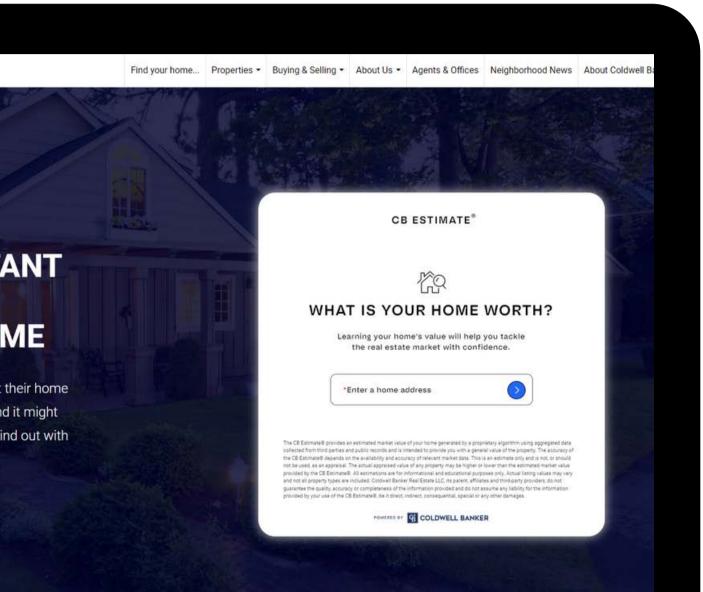
COLDWELL BANKER

## GET AN INSTANT ESTIMATE ON YOUR HOME

Millions of people are finding out their home is worth more than they think, and it might be the case with yours as well. Find out with the CB Estimate<sup>®</sup>.







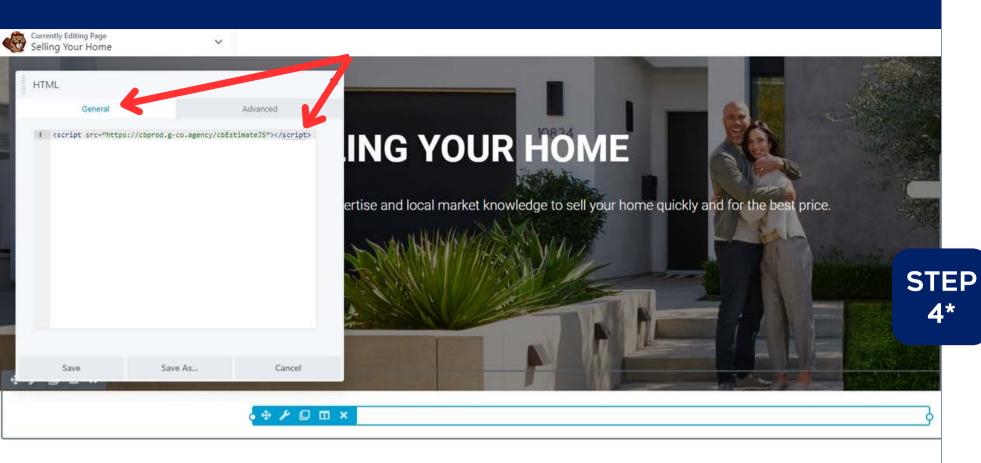
Visit Site 🕂 New 투	0 Appearance Homepage Search Engin	es Blocked 📢			
Home	All Pages (What's this?) Add New	]			EMBED
11-1-	All (45)   Standard (15)   Custom (30)				YOUR
Help	Bulk Actions V Apply				
Appearance	Page Title	Page Type	Date Published		
Homepage	Home	Homepage	2022-01-03 19:27:58		
Site Pages	Edit   View   Hide			STE	From the "S
All Pages	Buying a Home Edit   View   Jade   Delete   Dupl	Custom Page cate	2023-03-13 18:21:13	1	MoxiWebsite
Add New	Selli z our Home	Custom Page	2023-03-13 18:21:13		wish to add
🔄 Images	Edit view   Hide   Delete   Dupl	Custom Page	2023-03-13 18:21:13		
Property Lists	Edit   View   Hide   Delete   Dupl				
🔅 Custom Search	Buying & Selling (Hidden) Edit   Show   Delete	Menu Item	2022-02-04 12:54:28		
				Edited 😧 🗙 Done	appear with
		Home Buying a Home Sel	ling Your Home Move Meter Joir Modules	Rows Templates Saved	
			Coup Standa	ard Modules - Q	
			Basic		
			Audio	Button	
			Button Gro	Dup Heading STE	Click the plu
			◆ HTML	≣ List 3	screen, and
			Photo	Text Editor	
SELLI	NG YOUR HOM		- Separator	Video	drop the "H
	. Side		Media		on your web
I have the experti	se and local market knowledge to sell y	our home quickly and for the	best price.	ider 🗳 Gallery	
	MANN HER VIII		ticon	🛨 Icon Group	
how		- the first	• Мар	📾 Slideshow	

# DDING WIDGETS INTO MOXIWEBSITE

Site Pages" tab of the tes Admin tool, find the page you d a widget to and select "Edit."

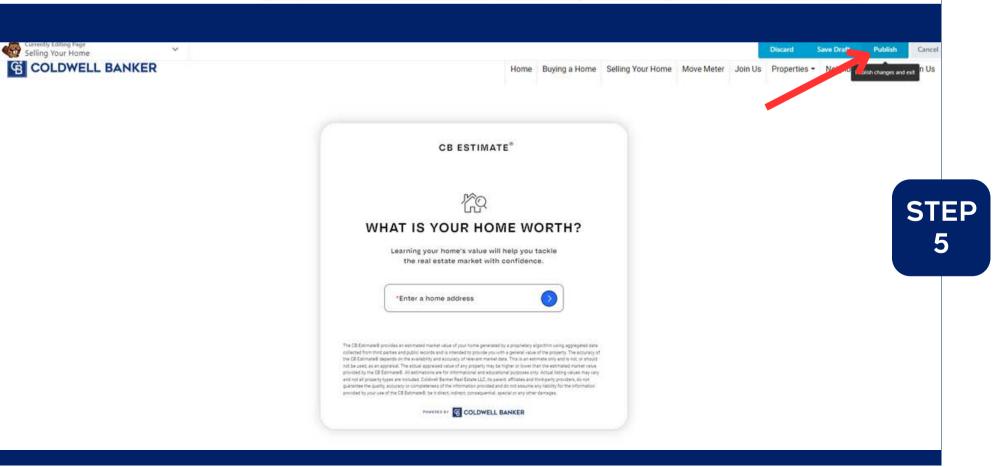
ue "Launch Builder" button to activate Editor. The webpage you selected will rediting capabilities.

lus sign (+) on the top-right corner of the d from the menu that opens, drag and HTML" module into the desired location bpage.



## ATTRACTING BUYERS

The Coldwell Banker® brand offers powerful and comprehensive marketing tools for attracting buyers and getting houses sold. In addition to our industry-leading online strategy, I use a proven combination of



# **EMBEDDING WIDGETS INTO** YOUR MOXIWEBSITE

Enter the desired embed code below into the "General" tab of the HTML editing window and click "Save":

Move Meter:

CB Estimate:

\*IMPORTANT: After first saving the embed code to your HTML module, it will not appear within the Builder editor. Instead, you will see a blank field when you hover over the area (see image to the left), However, upon refreshing or publishing your page. it will be visible in the Builder editor.

Add additional copy and/or background imagery as desired (optional), and then click the blue "Done" button on the top right, followed by the "Publish" button.

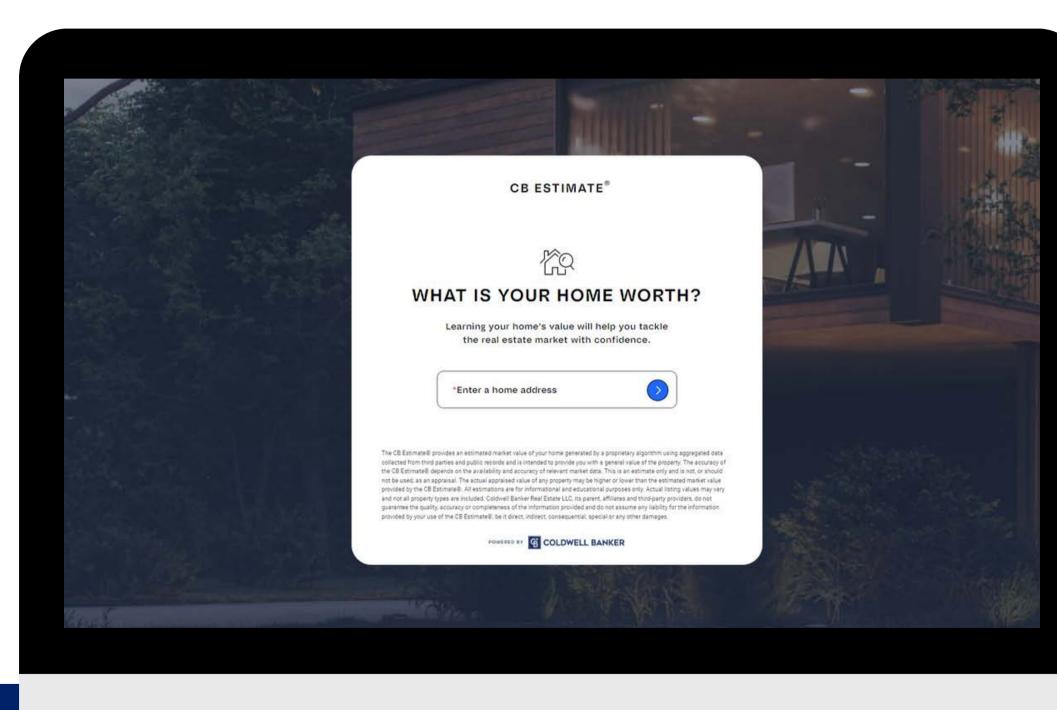
<script src="https://cbprod.g-co.agency/moveMeterJS"></script>

<script src="https://cbprod.g-co.agency/cbEstimateJS"></script>



# OPTION 3 (PART TWO): ADDING WIDGETS TO NON-MOXI WEBSITES USING EMBED CODES

NOTE: This option will also work with the MoxiWebsites Text editor tool if you or your web developer prefer to work with code rather than the Builder editor tool.





# EMBEDDING INTO NON-MOXI WEBSITES (MOVE METER)



Create a div container in the web page where you want to place Move Meter widget:

Example: <div>-----</div>



Copy the below embedded script and paste it in the webpage inside the div container: <script src="https://cbprod.g-co.agency/moveMeterJS"></script>

Example:

< div ><script src="https://cbprod.g-co.agency/moveMeterJS"></script> </div>



If you would like to control the container by using CSS, refer to the sample code and script below.

<div class="cbwdiget-body"> <script src="https://cbprod.g-co.agency/moveMeterJS"></script> </div>

.cbwdiget-body { -webkit-box-flex: 1: -webkit-flex: 1 1 auto: -ms-flex: 1 1 auto: flex: 1 1 auto: padding: 1.25rem;



Load the web page in your browser, and the Move Meter widget will be displayed at the left, right, or center of the page based on the placement of div container and CSS. View a sample webpage: https://cbprod.g-co.agency/public/embedded/index.html

# EMBEDDING INTO NON-MOXI WEBSITES (CB ESTIMATE)



Create a div container in the web page where you want to place CB Estimate widget:

Example: <div>-----</div>



Copy the below embedded script and paste it in the webpage inside the div container: <script src="https://cbprod.g-co.agency/cbEstimateJS"></script>

Example:

< div ><script src="https://cbprod.g-co.agency/cbEstimateJS"></script> </div>



If you would like to control the container by using CSS, refer to the sample code and script below.

<div class="cb-estimate-widget-container"> <script src="https://cbprod.g-co.agency/cbEstimateJS"></script> </div>.cb-estimate-widget-container { position: relative; padding: 40px 0; font-family: 'Bauziet'; min-height: 100vh; display: flex;



Load the web page in your browser, and the CB Estimate widget will be displayed at the left, right, or center of the page based on the placement of div container and CSS. View a sample webpage: https://cbprod.g-co.agency/cb-estimate

# **NEED HELP?**

If you have any questions about your MoxiWebsite functionality, visit the MoxiWorks Success Portal, where you can find how-to resources, submit a support ticket, and connect with a member of MoxiWorks Support.

If you have questions about adding the embeddable widgets to your non-Moxi website, submit feedback via http://bit.ly/sellerstrategyfeedback

©2023 Coldwell Banker. All Rights Reserved. Coldwell Banker and the Coldwell Banker logos are trademarks of Coldwell Banker Real Estate LLC. The Coldwell Banker® System is comprised of company owned offices which are owned by a subsidiary of Anywhere Advisors LLC and franchised offices which are independently owned and operated. The Coldwell Banker System fully supports the principles of the Fair Housing Act and the Equal Opportunity Act.